Accomplishments
Student Services

☐ Advisement  ☐ Auxiliary  ☐ Dean of Students  ☐ Enrollment Services

Dixie State College
2010-2011

Frank B. Lojko
Jim Nielsen

AAC
Academic Advisement Center

CC
Career Center

Ad
Admissions

FA
Financial Aid

SR
School Relations

MCDC
Multicultural/Diversity Center

Rs
Registration

CS
Campus Security

ISS
International Student Services

TRiO
TRiO Services

TS
Testing Services

CR
Campus Recreation

HWC
Health and Wellness Center

SA
Student Activities
CREDITS

Special thanks to the following:

Frank B. Lojko
Executive Editor

Jim Nielsen
Editor, Designer, & Page Layout

David Nielsen, Bryan Uhri
Contributing Editors
STUDENT SERVICES ACCOMPLISHMENTS for 2010 – 2011 highlights each department’s achievements for the academic year and serves a three-fold purpose consisting of the following:

1. Establish benchmarks for each department;
2. Set standards and good practices to be maintained and expanded upon;
3. Assess departments’ effectiveness, contributions, and services.

Going forward, each department will annually submit its accomplishments for this publication. It will become an integrated part of Student Services operations as well as an essential document for annual reports, data-mining, and regional accreditations.

Student Services is most proud to showcase these major accomplishments with the students, staff, faculty, and friends of Dixie State College of Utah.

Frank B. Lojko
Vice President of Student Services
Dixie State College of Utah
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Academic Advisement Center

Rick Palmer
Academic Advisement Center
With another record year of growth (10%), the AAC exceeded all expectations pertaining to student academic advisement. Key achievements of each employee within the Academic Advisement Center are self-reported for 2010-2011.

» With the unprecedented increase in enrollment, many students are coming to Dixie often unprepared for the pace and rigor of academics at the college level. An unacceptable number of students were falling below the 2.0 GPA criteria and DSC was not addressing the needs of these students. With the help of Frank Lojko, Vice President of Student Services, the following plan of attack was established:

› Hire a full-time Advisor (Jared Burton) to address the needs of students falling below the 2.0 GPA academic standard
› Hire a .74 Retention Advisor (Whitney Roberts) to address the recent low retention rates with DSC students
› Hire a .74 CTE/State/Local Agency Relations Advisor (Landon Peterson) to address the needs of students coming from the following:
  • Vocational Rehab
  • Division of Work Force Services
  • Southwest Adult High School
  • Millcreek High School
  • Job Corp
  • DXATC (Dixie Applied Technology College)

» General Education (GE) Advisors went to all the middle schools within Washington County School District and gave PowerPoint presentation on the Utah Scholars Program (offered by the Utah Board of Regents).

~1,889 Eighth graders received the presentation

» To promote a closer relationship and help narrow the transitional gap between high school and post high school, each GE Advisor has been assigned a local high school and all seven (7) local high schools were by a GE Advisor visited twice a month for a one–two hour period.

» Hired a part-time IT Support (Joe Layton) who does the following:

› Web page maintenance
› AdvisorTrac program
› Advisor training presentations
› Software upgrades

» Wrote and received funding from an ImPact Grant ($74,000) to address the needs of low income/underrepresented students.

› Full-time Retention Advisor (Whitney Roberts)
› Full-time CTE/State/Local Agency Relations Advisor (Landon Peterson)
› Part-time Case Worker (Seth Culley)

» Successful Midnight Madness Spring/Fall (refer to page 15)

» Successful High School Registration (refer to page 15)
This year has been busy with a lot of changes in the nursing programs. The BSN program received its accreditation in March and its first class of students for the new three (3) semester, concept-based ADN program in January 2011.

- **91** ADN graduates
- **17** BSN graduates
- **64** ADN students admitted
  - **32** Spring
  - **32** Fall
- **49** Students starting the BSN degree (Fall 2010)
  (Increase from 43 in Fall 2009)
  - **22** New BSN students admitted
  - **27** Continuing ADN students
- **225** Students officially enrolled in nursing programs
- **709** Students have declared a nursing major
  (Exact number of students in the pre-requisite stage of nursing education not identified)

» Pre-nursing enrollment has dramatically increased this past year.

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It is anticipated that this number will continue to increase as word gets out about its accreditation and three (3) semester ADN program.

» The graduation advisement piece has been a challenge but it improved with identifying potential problems before the semester of graduation. Students were advised in time that they could register for any missing classes. The graduation advisement will continue during the first part of the semester before they plan to graduate so that potential deficits can be identified and graduation deadlines can be met.

» Nursing program admissions is a big piece of the workload. Since ADN students are admitted twice a year and BSN students are admitted for fall semester, it is always challenging to make sure all the information and applications are correct for the upcoming semester. This includes keeping the information on the website current and accurate.
The ADN admission test changed for spring 2011 admission, and there was a learning curve for both the Testing Center and advisor. However, with help from the Testing Center Coordinator things went rather smoothly. A schedule was developed so that the large volume of students wanting to take the test and write their essay could be accommodated.

There were about 40 applicants for fall semester admission that live outside the Southern Utah area. They were not able to come to DSC for testing, so arrangements needed to be made for these students. Several individual proctors at various locations were set up to proctor the essay and test for the students. This will be a continuing service that will allow all students, regardless of location, to apply for the nursing programs.

Beginning August 1st, there will be a .74 lecturer/advisor that will take on some of the advising responsibilities for the BSN program. This will alleviate some of the workload that is currently being handled by one lecturer/advisor.

GOALS 2011-2012

- Keep up with the growth
- Improve upon the graduation process
- Keep the nursing website updated and accurate
- Increase competency in assisting students who seek advising
- Produce training and support for the new lecturer/advisor

In the past there has been an information meeting held at the beginning of each fall and spring semester to help answer questions, talk about any changes to the nursing program or admission requirements, and inform students about nursing programs. There are usually 80-100 students that attend these sessions. This helps with the advising workload because students tend to have the same questions and the answers can be provided to the entire group instead of individually. Because of the success of these meetings and the influx of phone calls from students needing help registering for next semester’s classes, the decision was made to try and hold an additional meeting during the middle of the semester. Consequently, there are now four (4) information meetings scheduled for this academic year. This should prove useful to the students and help lighten the workload.
Implemented (for the second year) a campus-wide advisor certification training program for 13 lecturer/advisors, three academic advisors, and four program advisors based on the following certification requirements:

» Attended the annual Academic Advisement Retreat to support the continuous vision of the institution and the Academic Advisement Center’s mission statement to include:
  › Provide a learning environment for personal and professional achievement and relationships

» Modification of the training process in assisting the needs of the advisors

» Continued training on the five advising components according to the National Academic Advisement Association (NACADA) and Utah Valley University’s model.

» Level 1 advisor training completed for 2010–2011 to include the following:
  › Ability to use Self-Serve and Native Banner to identify and respond to student needs
  › Implement DSC’s policies and procedures relevant to advising
  › Collaborate with faculty, staff, and administration to assist students
  › Communicate advisement information to students
  › Demonstrate effective academic advising skills

Began the first year of a campus-wide advisor training program for the following:

» Five lecturer/advisors

» Two academic advisors

» Community advisor

» Associate AD/Compliance Coordinator and staff

» International Student Advisor and staff

» Success Academy Coordinator

Training was based on the following certification competencies:

» The components and structure related to first year outcomes of advisors including the following:
  › Foundations knowledge
  › Knowledge of college student characteristics
  › Career advising knowledge and skills
  › Communication and interpersonal skills
  › Knowledge of application advising in regards to institutional information, referral resources, graduation requirements, and technology use

» Training modules related to conceptual, informational, relational, technological, and personal learning according to the National Academic Advisement Association (NACADA) and Utah Valley University’s model.
Continued peer-advisor training in student assistance with an ongoing direct source of reliable information to help teach and assist students with their questions and needs. Held monthly meetings utilizing the 2010-2011 Peer-Advisor Handbook for last year and the 2011-2012 Peer-Advisor Handbook for this year to ensure peer advisors are trained to take an active role in the following competencies:

» Display genuine interest in helping fellow students adjust and succeed in school
» Conduct themselves as role models
» Provide leadership and guidance within the Academic Advisement Center and with each other
» Work cooperatively together
» Assist academic advisors with the local high schools’ Advisement and Registration (A&R) process
  › Prepare materials for the orientation process
  › Assist with the check-in process
  › Assist with presentation
  › Assist with the registration process
» Assist with the summer A&R’s
  › Prepare materials for the orientation process
  › Assist with the check-in process
  › Organize student tours
  › Assist with the advisor presentations
  › Manage and direct student transitions
  › Assist with presentation
  › Assist with the registration process
  › Follow up for next day’s orientation
» Encourage students to meet with and seek guidance from an academic or program advisor

Continued to establish and maintain relationships with the principal, counselors, librarians, and students of Enterprise and Millcreek High School.

» Presented information on DSC admissions process, FERPA, FAFSA, and class registration preparation for Fall 2011.
» Assisted students in their preparation of the available opportunities and careers according to the Washington County Career Pathways program
» Discussed the degree programs and certificates offered at DSC

DANA KELVINGTON
Developed specific forms for student and advisor success as well as for accreditation purposes with the National Collegiate Athletic Association (NCAA) including:

» Transfer credit equivalency form
» Letter of completion form
» Flow charts for English as a Second Language (ESL), English for Speakers of Other Languages (ESOL), and international students
» Advisor training blueprint form

Administered the 2010-2011 Associate of Arts and Science degree graduation audits. These collected and verified the graduation completion and denial process for:

120 Students in summer 2010
604 Students in fall 2010
465 Students in spring 2011

Also, reviewed and added signature to the completion of the general education requirements for the BA/BS degree graduation audits for the newly hired lecturer/advisors in Communication, Computer & Information Technology, Math, Music, Psychology, Theatre, and the Success Academy Coordinator.

GOALS FOR 2011-2012

» Continue to establish best practices and outcomes in advisement
» Develop a three day, new advisor orientation as a foundation of knowledge and skills in advising students
» Continue to coordinate the certification and training of advisors across campus and consult with practicing advisors and administrator on issues related to structure, practice, assessment, and evaluation of advising
» Continue to provide Self-Serve and Native Banner training for advisors
» Develop appropriate benchmarks for advisement performance (Level 1, Level 2, Level 3 training blueprint form)
» Develop and implement an advising syllabus as a tool to allow the advisors to outline the advising relationship with their students’ success
» Develop an online advisor training manual to include a conceptual overview of advising
» Develop and implement a 2011–2012 informal advisement learning community blog to discuss issues and topics relevant to advising. Invite advisors to present their best practices, leaning experiences and questions for discussion - advisortalkacrosscampus.blogspot.com
» Provide a quarterly best practice and policy & procedures newsletter to advisors beginning August 2011 for the advisement annual retreat
MISSION

Prepare incoming students with the information and knowledge required to be successful at Dixie State College such as degree programs, academic resources, campus policies and procedures, etc.

COMMITMENTS

» Inform new students of the academic, social, and personal resources available on-campus that may assist them during their tenure at DSC

» Notify new students of the policies, procedures, terminology, and deadlines at DSC

» Advise and register each student in the best way possible for progress towards degree completion or an intended career path

» Consistently deliver accurate information about the various programs and degrees offered at DSC

» Involve program/degree advisors in the summer A&R sessions in order to give students the most applicable, up-to-date information available about various degrees and the career options in a given area

» Provide parents of students with information and resources encouraging positive involvement with their DSC student

GOALS

» Advise new students on their intended degree requirements

» Register new students for courses that will help them progress towards the degree they are seeking while working within specific perimeters such as scholarships, athletics, work, etc.

» Inform new students of the academic standards at Dixie State

» Discuss the various campus resources available to students

» Give new students applicable information and access to the tools they will use predominately during collegiate career.

» Have 1,400 students complete A&R by attending an on-campus session or online program

» Hold 16 A&R sessions on campus from June through August

» Provide an interactive and in-depth online A&R program to assist out-of-state students with their transition to college

» Begin using A&R as a way to track retention rates by acknowledging that their first interaction as a student is to complete A&R

» Verify that each student attending an on-campus A&R session leaves with a full schedule towards their intended major

» Provide students with a high level of student service aid from the Academic Advisement Center
ACTION PLAN

» Have peer advisors conduct a student check-in process and give students appropriate materials for A&R
» Hold an opening presentation by the Dean of Students discussing expectations and the importance of social involvement in college
» Provision time for a presentation by TRiO notifying students in need who qualify for more financial and advising assistance
» Provision time for a presentation by student body officers informing students about the activities, events, and social life at Dixie State
» Give students a brief campus tour from peer-advisors to help familiarize them with campus facilities
» Conduct a parent orientation presentation with TRiO and Financial Aid staff on how parents can assist their student with college related issues
» Provide students with information about how to access and use Dmail, Blackboard Vista, Dixie One Card, MyDixie, etc
» Allow students to meet with program/lecture advisors who can provide information about their intended degree
» Show students how to register for classes and have academic advisors aid them in selecting appropriate ones

ACCOMPLISHMENTS

16  High schools visited by May 20th for fall semester courses

434  New freshmen registered

38  Students registered for classes during open-house registration night

472  Students registered at high schools and night sessions

† 60%  Increase from last year’s number of students registered (283)

16  On-campus A&R sessions planned to be held June through August

1,148  Students completed A&R online or on-campus in 2010

961  Students registered to complete A&R on-campus or online as of 6/29/11

491  Students have completed A&R through six on-campus sessions

82  Students averaged per session

50  Parents averaged per session

61  Parents participated in the largest parent session

925  Students have completed A&R and signed up for classes through 16 high school sessions or attending one of six on-campus sessions
ACCOMPLISHMENTS

» Began planning months in advance
» Ordered and received the pens, cinch bags, and T-shirts
» Allowed out-of-state students or students with extenuating circumstances to complete the online A&R program
» Developed a new check-in procedure to reduce the wait time for each student
» Designed new software (Enrollment Systems Manager) to speed up the picture taking process for the Dixie One Card
» Gave each student a college catalog with updated information on departments, degree requirements, course descriptions, policies and procedures

GOALS FOR NEXT YEAR

» Have 1,500 students complete A&R on-campus or online
» Redesign the online registration form and database
» Have the A&R registration form available online allowing new students to sign up by the scholarship deadline
» Develop a more in depth and interactive online A&R program
» Work with School Relations to increase advertising and knowledge of A&R to incoming students
» Continue to increase student totals at local high school A&R sessions and include more “feeder” high schools into this offering
» Offer A&R sessions in Las Vegas and Salt Lake City

FIVE YEAR PLAN

» Create a more comprehensive A&R program on-campus and online
» Hire scholarship students to help plan and implement activities, events, and give presentations
» Work with student government to plan events held in conjunction with or promoted at A&R that will develop school spirit and foster an atmosphere of student involvement
» Hold specialty A&R sessions with ORAC (Outdoor Recreation Adventure Center) to offer an outdoor activity the same week
» Hold a degree fair in the beginning weeks of the fall semester with the presence of faculty and staff to give students an opportunity to learn about different degrees and their requirements (doing this early allows students to change their schedules and register for courses in which they are interested)
» Find companies to help sponsor the T-shirts, bags, pens, and other related materials
GRANT INFORMATION

Assisted advisors Whitney Roberts and Landon Peterson in establishing and creating center funded by a grant received by the efforts of the Director of Academic Advisement Center. The grant allows Dixie State College to use intrusive advising methods to assist low-income/underrepresented students succeed at the college level.

FALL 2010

» Assisted in the creation of the academic alert academic standing code for students who have a semester GPA under 2.0 but a cumulative GPA above a 2.0. This will act as an early alert to prevent students from reaching academic warning or probation

» Worked with Whitney Roberts (Retention Specialist) to make contact with academically at-risk students

» Instituted an intrusive advising system for students who are struggling academically. This includes email blasts, telephone calls, and USPS delivered letters informing students of their academic standing and ways to improve

» Sent 958 letters to students who had fallen out of good academic standing to inform them of the issue and invite them to visit the Academic Advisement Center

SPRING 2011

» Assisted in training of academic advisors/lecture advisors on Advisor-Trac & Native Banner software

» Sent 1,155 letters to students who had fallen out of good academic standing to inform them of the issue and invite them to visit the academic advisement center.

» Presented on academic intervention issues at this year's UAOA (Utah Advising and Orientation Association)

» Honored as a Dixie Award finalist (Staff Member of the Year)

» Spring 2011 average semester GPA for students on academic probation contracts hit a high of 1.97 (this is interesting news considering 20 students posted a semester GPA of 0.0)

» Since the spring of 2010, the academic probation contracts have been very successful. The numbers show that those who honor their contract thrive with the additional help and support of the advisement center. In total, 407 students filled out contracts.

› 213 students adhered to the guidelines of their contract
  › 217 avoided academic suspension (73% success rate)

› 194 students did not meet the guidelines of their probation
  › 139 academic suspensions (72% failure rate)
### Academic Probation Contracts (Spring 2010)

**Average Semester GPA**: 1.8

**Contracts Signed**: 86

**Avoided Academic Suspension**: 55%

#### Spring 2010

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Academic Probation Contracts (Fall 2010)

- **Suspension (86)**
  - Met All Conditions: 26
  - Did Not Meet Conditions: 60

- **Avoided Academic Suspension**
  - 45%

- **Continued Probation (28)**
  - Met All Conditions: 19
  - Did Not Meet Conditions: 9

- **Met All Conditions vs. Did Not Meet Conditions**

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**Fall 2010**

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<td><strong>Total</strong></td>
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Academic Probation Contracts (Spring 2011)

- **Contracts Signed**: 132
  - Good Standing (35): Met All Conditions 31, Did Not Meet Conditions 4
  - Continued Probation (34): Met All Conditions 25, Did Not Meet Conditions 9
  - Academic Suspension (63): Met All Conditions 18, Did Not Meet Conditions 45

**Avoided Academic Suspension**: 52%

**Spring 2011**

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**TOTAL**: 132
INTRODUCTION

The 2010–2011 academic year was the third school year for the academic advisor in the Udvar-Hazy School of Business. She received her Master’s degree in Family and Human Development through Utah State University in August 2010. The graduate level coursework that was completed has enabled her to better serve the student population studying Business and Accounting. Particularly those students who are returning adults, those with families, first generation, women and minorities.

OVERALL SUMMARY OF ACCOMPLISHMENTS (AS A WHOLE)

- 850 Declared Business and Accounting majors (freshmen–seniors)
- +7% Increase in Business/Accounting Bachelor degree graduates
- +15% Increase in Associate of Science in Business degree graduates

Active involvement in department events including:

» “Burgers on the Balcony”
» Department scholarship committee
» Business/Communication convocation ceremony
» UBAAN (Utah Business Academic Advisors Network)
» Business/Accounting program additions and changes

INDIVIDUAL AND CO-ADVISING ACCOMPLISHMENTS

333 Students with scheduled advisement appointments advised (Fall 2010)

This number doesn’t include students walk-ins held every Monday during the semester from 2 P.M. to 5 P.M., and doesn’t include the first week of the semester (Aug. 23–27), which is set as walk-ins only. As an estimate, a minimum of 30–50 students were advised during that first week from Aug. 23–27 (heavy traffic time). Also, this number only includes actual in-person advisement appointments and doesn’t reflect phone advisement, walk-in advisement (not on walk-in days), e-mail advisement, or upper-division course registration via student e-mail.

322 Students with scheduled appointments were advised (Spring 2011)

This number doesn’t include students walk-ins held every Monday during the semester from 2 P.M. to 5 P.M., and doesn’t include the first week of the semester (Jan. 10–14), which is set as walk-ins only. As an estimate, a minimum of 30–50 students were advised during that first week from Jan. 10–14 (heavy traffic time). Also, this number only includes actual in-person advisement appointments and doesn’t reflect phone advisement, walk-in advisement (not on walk-in days), e-mail advisement, or upper-division course registration via student e-mail.
INDIVIDUAL AND/OR CO-ADVISOR ACCOMPLISHMENTS

106  Bachelor degree students assisted in graduation
     (Business and Accounting)
     \[ \uparrow 7\% \] Increase from the prior year

71  Associate degree students assisted in graduation
    (AS Business and AAS MKTG)
    \[ \uparrow 15\% \] Increase from the prior year

9  Cohort students of Aviation Management graduated (Fall 2010)
   (This was the last cohort of students; all of them graduated)

  » Presented at Salt Lake Community College’s Business Transfer Panel at SLCC’s Redwood Campus along with Troy Randall, Academic Advisor, in March 2011. The event featured discussions about the advantages of attending DSC’s Business program to potential transfer students from SLCC and handing out informational materials about the Udvar-Hazy School of Business to students and colleagues from other state institutions

  » Actively involved in UBAAN (Utah Business Academic Advisors Network) through meetings, transfer articulation information, program updates, etc. Attended summer UBAAN meeting on June 24, 2011 at Southern Utah University’s campus

  » Coordinated the Business Department Scholarship Committee in spring 2011 semester (April 2011) to award scholarships to students for the 2011-2012 academic year. The committee awarded about $32,000 to Business/Accounting students for 2011-2012. Collected online scholarship applications, prepared information for the committee, drafted and mailed award and deny letters, and collected scholarship agreements

  » Co-coordinated “Burgers on the Balcony” events each month (four events per semester in 2010-2011) for Upper Division Business and Accounting students with Troy Randall and Alan Ayala (Business student senator). Attendance at each event ranged from 50-100 students. The events feature a sponsor (either a local business, firm, graduate program, etc.) who presents to students on internship/employment opportunities at their company (or graduate programs). The sponsor pays for a DSC Campus Dining barbecue lunch on the UDVAR-HAZY third floor balcony

  » Collected data for the Business Department through an online student survey completed by the majority of Business/Accounting bachelor graduates during the 2010-2011 academic year. The survey asked students about their experience as well as the strengths and weaknesses of the Business/Accounting program (dixie.edu/survey/student_survey.php)

  » Involved with Business Department degree updates, changes, and issues, as well as pre-requisite restructuring and course schedules. The department made a significant number of pre-requisite changes to the Accounting degree and made some changes to program offerings in 2010-2011
» Regularly attended Business Department meetings (monthly) and provided appropriate updates related to student issues and course scheduling issues

» Helped coordinate/run the Business/Communication convocation ceremony for commencement with Troy Randall and Stella Callagee (served on BUS/COMM convocation committee, May 2011)

» Presented in Janet Campbell's Business First Year Experience (FYE) courses about degree requirements and advisement in fall 2010 semester with Troy Randall (fall 2010)

» Taught two sections of BUS 1001 (First Year Experience for Business majors), and had the opportunity to know Business/Accounting freshmen students in class and during one-on-one advising appointments (through a course assignment)

» Took on co-op instruction during 2010-2011 (fall and spring), mostly working with business students (freshmen and sophomores) on their job/career goals

UDVAR-HAZY SCHOOL OF BUSINESS ENROLLMENT (JAN 21, 2011)

<table>
<thead>
<tr>
<th>Course</th>
<th>Number</th>
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<tbody>
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<td>200</td>
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<tr>
<td>Pre-Business (BS-BU-P)</td>
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<td>Pre-Accounting (BS-ACCT-P)</td>
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<td>Total (ASB, BS-BU-P and BS-ACCT-P)</td>
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<td>BS Business Administration - VT Emphasis</td>
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<tr>
<td>Second Bachelor (Accounting)</td>
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<td>Second Bachelor (Business Administration)</td>
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<tr>
<td>Total (Upper Division Bachelor Students)</td>
<td>203</td>
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<tr>
<td>Grand Total</td>
<td>848</td>
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</table>
GOALS FOR 2011-2012

» Learn AdvisorTrac and begin using the program for advising and student tracking purposes.

» Assist students with navigating the department’s new Business Administration emphasis (Management Information Systems, or MIS), and encouraging student interest in the emphasis area during advisement appointments. (DSC approved; Board of Regents approval expected in fall 2011 semester).

» Encourage/push timely graduation with students, particularly bachelor degree students). In recent years (particularly 2010–2011), it seems many students are prolonging their graduation a semester or longer unnecessarily because of the job market.

» Learn more about graduate program opportunities for students and develop a strong relationship with the Career Center’s Internship Coordinator and Employment Outreach Coordinator in an effort to encourage Business and Accounting students to work closely with them as they approach graduation (or as juniors and seniors for internships).

» Provide additional help/advisement to Accounting students regarding bachelor degree changes (pre-requisite restructuring), particularly juniors and seniors who are nearing graduation and hoping for timely degree completion.

» Participate in additional advisement-related meetings, conferences, and networking sessions as the opportunities become available for professional development purposes and also to develop better relationships with advisors at other Utah institutions.

» Research the potential for offering group advisement sessions (1–2 sessions per year), specifically for freshmen, to give them additional general program information that affects all students.
INDIVIDUAL ACCOMPLISHMENTS

» Met with 386 Business/Accounting students by appointment between July 1, 2010 and June 23, 2011. (72% increase compared to 224 appointments the previous year, not including walk-ins)

» Taught two sections of BUS 1001 – FYE for Business Students

» Taught co-op Fall 2010 and Spring 2011

» Served on the Udvar-Hazy School of Business Scholarship Committee

» Attended weekly advisement meeting

» Attended monthly department meetings

» Attended UA OAC conference (2nd time)

» Attended Utah Business Academic Advisor Network meeting (1st time)

CO-ADVISORS ACCOMPLISHMENTS

» Completed graduation application process for 186 Business/Accounting students. (115 Bachelor and 71 Associates)

» Assisted in the creation of the Management Information Systems (MIS) degree which will start fall 2011

» Assisted in the revision of the existing Business/Accounting degree sheets for the 2011-2012 college catalog.

» Met with all Business FYE course freshmen individually for advisement

» Helped coordinate “Burgers on the Balcony” networking event

» Handled all scholarship applications by receiving them, researching GPA and credit data, and creating excel spreadsheet for the committee members

» Handled all scholarship award letters, denial letters, acceptance letters, and thank you letters.

» Created and updated graduation figures for UHSB program

GOALS FOR 2011-2012

» Meet with 500+ students between July 1, 2011 and June 30, 2012

» Serve on a hiring committee

» Repeat all of this year’s accomplishments necessary for next year
Throughout the past year, many great things have been accomplished, especially within the realm of certificates and outreach to local high schools and agencies.

- Assumed responsibility of advising the certificate programs including:
  - Phlebotomy
  - EMT-B
  - EMT-I
  - Paramedic
  - Nurse Assistant
  - Automotive Technology
  - Surgical Technology

  These students have been assisted more comprehensively than ever.

- Began advising some AAS degree including:
  - Operations Management
  - Automotive Technology
  - Emergency Medical Services

- Posted all the 2010-2011 certificates (approximately 520 total)

- Implemented a new program in the local high schools to promote completing high school and continuing to higher education. This has been a cooperative effort with the DXATC and other local agencies. These visits have also been focused on promoting DSC certificate and AAS programs.
  - Approximately 600 students have been contacted on these visits

- Developed a working relationship with local state agencies to assist students that are being sent to DSC. These agencies are: Vocational Rehabilitation, Division of Workforce Services, Southwest High School, and LDS Employment. It has been a very positive change to have a contact point for these students. Vocational Rehabilitation has been very supportive of the initiative. They have about 45 clients that visit the Academic Advisement Center regularly.

- Prepared to launch the Student Success Center, which will encourage low income and underrepresented students in Washington County attend a higher education institution. This will be a comprehensive program that begins with letting the students know they can go to college, and will continue to DSC with the retention department. Efforts will include: Working with the high schools to find the target students, writing and sending a letter to the target students, organizing a parent night to build parent support, encouraging the advisors to visit their assigned high school, and assisting the high schools with any drawbacks they may face.

GOALS FOR 2011-2012

- Increase the amount of certificates awarded by at least 10%
- Increase the amount of students visited in the DSC CTE high school visits by 10%
- Increase participation from the state agencies and track their students better
- Ensure that the Student Success Center program is effective
Returning Adults

During the 2010–2011 academic year, the returning adult program has identified and addressed areas of concern for the returning adult students on campus. Returning adults are identified as students age 26 and older. Many of these students are re-entry students who initially attended Dixie State College during a previous year and are returning to complete their degree.

In October, the returning adult advisor attended the CAEL (Council for Adults and Experiential Learning) conference to network with other professionals, understand how to serve the adult students, and acquire information on how to improve the returning adult program at Dixie State College. After the conference, the following needs were addressed:

» Established financial assistance for students who do not qualify for Pell grants or loans
» Compiled statistical information to better understand the returning adult demographic
» Increased the number of students in the Academic Success Forum by 46%

RETURNING ADULT DATA-SPRING 2011

The total number of returning adult students enrolled is 2,670 (33% of the total student body)
FINANCIAL ASSISTANCE

With the help of the AOPC (Association of PUD’s and Condominiums), 16 returning adult students received a $500 scholarship. These funds were donated by the AOPC and were awarded during the spring banquet.

ACADEMIC SUCCESS FORUM

During the 2010–2011 school year, the number of students enrolled in the Academic Success Forum course increased by 35 percent. Although the L³ club has been separated from the class, participation is encouraged in both. The Academic Success Forum course is designed as a two semester course to increase the retention of adult students. The expectation is, if a student experiences a high self-efficacy during a full year, they will return.

GOALS FOR 2011-2012

» Create a database and track 25 new returning adult students while monitoring their progress
» Expand the scholarship program
» Integrate a mentoring program with the AAUW (American Association of University Women) for female students
RETENTION - OCTOBER (FALL 2010)

157 Early Alerts

134 Contacted via e-mail of their Early Alert status

134 Early Alerts for strictly computer courses
COMP1100, 1310, 1410, 1430, 1435, 1800 and CIS1200

134 Contacted via e-mail of their Early Alert status

All professors of Early Alert students were notified via e-mail that their students had been made aware of their standing in class.

RETENTION - NOVEMBER (FALL 2010)

352 Complete withdrawals received

175 Complete withdrawals contacted via phone and e-mail

David Roos compiled a list with 530 student names to be contacted about their SSI (Student Strengths) reports. (Students took the SSI survey in their FYE courses.)

150 Students contacted

73 Students made appointments

51 Student “no-shows”

26 Students wanted no contact

According to David Roos, the 61 students the advisors met with were classified as the most at risk students according to their survey scores. After comparing them with the 60 students who had similar scores and did not meet with an advisor, there appeared to have been a 5% increase in retention.

RETENTION - FEBRUARY (SPRING 2011)

178 Early Alerts

102 Contacted via e-mail of their Early Alert status

All professors of Early Alert students were notified via e-mail that their students had been made aware of their standing in class.
GRANT WORK (SPRING 2011)

» Started grant work with the low-income/underrepresented student population. This semester was a test run for Fall 2011 and Spring 2012.

» Contacted the low-income/underrepresented students with an index score below 30 and on Pell Grant.

» In each appointment, every student took the survey Seth Gubler and Whitney Roberts created, which asked questions about each student’s first year of college. Students answers were recorded in a database for advisors access.

» Seth Gubler and Whitney Roberts both conducted the meetings with the students. They had a good response from students about setting up meetings on a regular basis and helping them set up their schedules.

189 Calls placed to the underrepresented students
53 Appointments made
21 Appointments showed up
32 Appointments did not show up
81 Voicemails left
36 Wrong numbers (in banner)

147 E-mails sent

UPCOMING GOALS

Increase the amount of low-income/underrepresented students meetings. AdvisorTrac helps keep track of those students, so it is easier to see their progress and how many times they have met with an advisor.

Continued growth in meeting with students. Grant work will continue to improve retention goals.
A proposal outlining and justifying staffing needs for the Career Center was written and submitted to Frank Lojko to present to the Executive Council for approval. As a result, two employees will be hired this summer and more will be added in the future.

**STAFFING PROPOSAL**

**CAREER DAY**
*Tuesday, November 16, 2010*

- **1,767** Total attendance
  - **1,350** High school students attended (approximately)
  - **417** DSC students attended (approximately)
- **21** High schools from Washington and Iron counties, NV, AZ
- **43** Volunteers
  (Includes DSC Ambassadors and DSC Staff)
- **$600** Gift certificates donated by Dillard’s
  ($300 each at 2 workshops)
- **124** Workshop Presenters
- **94** Workshops Total
  - **26** DSC, AAS, AS/AA, and Certificate programs
  - **12** DSC Bachelor degree programs
  - **9** DXATC programs

**EMPLOYMENT FAIR**
*Wednesday, January 19, 2011*

- **847** Attendance
  (Students/community/faculty/staff)
- **120** Students reported finding a job or job lead (14%)
- **34** Employers registered
- **81** Recruiters attended
- **33** Résumés reviewed on-the-spot
- **74** Students entered the “Dress For Success” drawing
- **4** Prizes donated for “Dress For Success” drawing
- **1** Front page story in The Spectrum newspaper

**SUMMER SALES FAIR**
*Wednesday, March 2, 2011*

The Summer Sales Fair was new this year. Summer sales employers were not invited to the regular Employment Fair; rather, they were invited to participate in a fair dedicated to their specific offerings such as door-to-door sales for pest control, satellite dish, and home security systems.

- **300** Attendance (approximately)
- **11** Employers registered
- **23** Recruiters attended
**TEACHER RECRUITING EVENT**

*Wednesday, March 23, 2011*

- **9** School districts attended
  (Recruited elementary and secondary teachers)
- **23** DSC Education graduates attended
  (Elementary and secondary)
- **3** Non-DSC education graduates attended
- **123** Interviews held

**ON-CAMPUS RECRUITING**

- IRS held four (4) informational sessions in classrooms, Udvar-Hazy atrium, and the Career Center conference room
- FedEx and ContactPointe held interviews in the Career Center conference room.
- University of North Texas (UNT) Master of Library Science Degree (MLS) held two (2) information sessions in the Browning library conference room
- Senator Michael S. Lee’s office recruited in the Career Center for fall internships in St. George, SLC, and Washington DC.

**DIRECT SERVICES**

- **250** Average number of people served per month
  (This does not include co-op students)
- **33.3%** Enrollment served by Career Center*
- **4,870** Students provided with services by the Career Center
  Includes activities, presentations, classes taught, résumé reviews, and visitors
- **51%** Enrollment provided services by Career Center*

**RÉSUMÉ REVIEW**

- **14** Classes received a presentation on résumé information
- **8** Faculty members who received information on résumé writing
- **8** Visits to HAZY and McDonald foyers for résumé review services
- **440** Individual résumés reviewed
- **142** Résumés personally reviewed (34% of the graduating class)
  Based on an expected 300 bachelor degree recipients

**CAREER ASSESSMENT**

- **260** Vocational assessments administered (approximately)
  Met one-on-one with over half these students to discuss results

**TEACHING**

- **4** Sections taught of SCC1200 Career Seminar
  - **2** Sections taught each semester (Fall 2010, Spring 2011)
  - **96** Total enrollment (unpaid teaching hours)
The Career Opportunities website (powered by CSO Software) lists career jobs for students with bachelor degrees.

**DEGREE EMPLOYMENT**

- 1168 DSC students have logged into CSO
- 1021 Employers registered
- 730 Jobs posted (July 1, 2010 – June 30, 2011)
- 2 “Burgers on the Balcony” events announcing CSO
- 12 Advisors received personal instruction about CSO

**STUDENT EMPLOYMENT**

- 389 Student jobs posted (August 2010 – July 2011)
- 220 Job Locator/Developer (JLD) employer contacts

**NATIONAL AND LOCAL SERVICE**

- Elected to and served on board of American Association of Employers in Education (AAEE)
- Served on board of Council for Advancement of Standards in Higher Education (CAS). Attended CAS Board meeting in Washington, DC. (April 2011)
- Member of the Conference Planning Committee for the 2010 AAEE National Conference in Chicago, IL. (November 2010)
- Served on board of Utah Association for Employers in Education (UAEE)
- Elected to Society for Human Resource Management local Color Country Chapter Board (Workforce Readiness Assignment)
- Presenter at Women’s Achievement Conference (February 2011)

**PARTICIPATION/PRESENTATIONS**

- Hosted Utah Career Center Directors’ Annual Conference (March 2011)
- Hosted Utah Association of Employment in Education (August 2010)
- Participated in Utah Teacher Recruitment Fairs at Utah State University (75 districts) and BYU (71 districts) (March 2011)
- Presented UAEE information to the Utah School Personnel Directors’ Conference in St. George, UT. (March 2011)

**HUMAN RESOURCES**

- 22 On-campus employee I-9’s and W-4’s completed

**SOCIAL MEDIA**

Ryan Mayfield launched the Career Center Facebook and Twitter accounts.

<table>
<thead>
<tr>
<th>Facebook</th>
<th>Twitter</th>
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</thead>
<tbody>
<tr>
<td>8,365 Post views</td>
<td>865 Followers</td>
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<tr>
<td>211 Fans</td>
<td>138 Tweets</td>
</tr>
<tr>
<td>182 Fan interactions</td>
<td></td>
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</table>
GRADUATION SURVEY

» Conducted 2009 post-graduation survey
» Mailed 351 post-graduation follow-up surveys to 2010 graduates

COMMUNITY/CAMPUS SERVICE

Career planning information provided to community organizations:

» Boy Scouts, Cub Scouts, Girl Scouts, LDS Young Women, and Youth-in-Custody.
» The food pantry was housed in the Career Center for 2010–2011
» Over 2,000 cans of food went directly to students
» To help promote campus-wide knowledge of the Career Center, apples were given away (120 pounds total) to students passing by during the first two days of each semester

Participated in activities on “The Diagonal”:

» Majors Fair
» Health Fair

100 Students registered for Utah Saves Initiative
» Supported volunteer Income Tax Assistance (VITA) program.
» St. George Marathon Volunteers

CAMPUS COMMITTEES

» Cultural Diversity Committee
» Institutional Review Board

PROFESSIONAL DEVELOPMENT

Andrew Skaggs

» Mountain Pacific Association of Colleges and Employers (MPACE) Conference (December 2010)
» Utah Association of Colleges and Employers (UACE) Conference (May 2011)
» Résumé Writing Training (August 2010)
» CSO Training Workshop (December 2010) and on-site CSO Training (March 2011)
» St. George Chamber of Commerce Synergy Committee

Kathy Kinney

» Utah Society for Human Resource Management state training
» Society for Human Resource Management (SHRM) National Conference (June 2011)
» Career Services Institute (July 2010)
» CSO on-site Training (March 2011)
### Department Arrest

#### Crime Statistics by Category and Year

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<thead>
<tr>
<th>Category</th>
<th>'06–'07</th>
<th>'07–'08</th>
<th>'08–'09</th>
<th>'09–'10</th>
<th>'10–'11</th>
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<td>Lost and Found</td>
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<td>622</td>
<td>627</td>
<td>617</td>
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<td>Agency Assists</td>
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<td>Emergency Medical Calls</td>
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### Complaints

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### Security Contacts

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PARKING ENFORCEMENT

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<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

NUMBER OF INCIDENTS RESULTING IN ARREST (BY SCHOOL YEAR)

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Arrests</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000–2001</td>
<td>271</td>
</tr>
<tr>
<td>2001–2002</td>
<td>333</td>
</tr>
<tr>
<td>2002–2003</td>
<td>412</td>
</tr>
<tr>
<td>2003–2004</td>
<td>267</td>
</tr>
<tr>
<td>2004–2005</td>
<td>245</td>
</tr>
<tr>
<td>2005–2006</td>
<td>221</td>
</tr>
<tr>
<td>2006–2007</td>
<td>196</td>
</tr>
<tr>
<td>2007–2008</td>
<td>121</td>
</tr>
<tr>
<td>2008–2009</td>
<td>219</td>
</tr>
<tr>
<td>2009–2010</td>
<td>167</td>
</tr>
<tr>
<td>2010–2011</td>
<td>170</td>
</tr>
</tbody>
</table>

ALCOHOL/DRUG RELATED CRIMES

<table>
<thead>
<tr>
<th>Crime</th>
<th>'06–'07</th>
<th>'07–'08</th>
<th>'08–'09</th>
<th>'09–'10</th>
<th>'10–'11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minor Possession/Consumption of Alcohol</td>
<td>58</td>
<td>46</td>
<td>78</td>
<td>35</td>
<td>42</td>
</tr>
<tr>
<td>Supplying/Selling Alcohol to Minors</td>
<td>6</td>
<td>3</td>
<td>6</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Controlled Substance Violations</td>
<td>5</td>
<td>9</td>
<td>20</td>
<td>19</td>
<td>26</td>
</tr>
<tr>
<td>Driving Under the Influence</td>
<td>2</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Open Container of Alcohol While Driving</td>
<td>2</td>
<td>4</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Public Intoxication</td>
<td>10</td>
<td>5</td>
<td>17</td>
<td>8</td>
<td>5</td>
</tr>
<tr>
<td>Tobacco Violations</td>
<td>19</td>
<td>14</td>
<td>30</td>
<td>24</td>
<td>30</td>
</tr>
<tr>
<td>Possession of Alcohol by an Adult on State Property</td>
<td>5</td>
<td>3</td>
<td>11</td>
<td>6</td>
<td>2</td>
</tr>
</tbody>
</table>
## ARRESTS BY CATEGORY

### CRIMES AGAINST SOCIAL ORDER

<table>
<thead>
<tr>
<th>Crime</th>
<th>'06-'07</th>
<th>'07-'08</th>
<th>'08-'09</th>
<th>'09-'10</th>
<th>'10-'11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Criminal Mischief</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Disorderly Conduct</td>
<td>12</td>
<td>10</td>
<td>6</td>
<td>10</td>
<td>11</td>
</tr>
<tr>
<td>Curfew</td>
<td>2</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Warrants</td>
<td>0</td>
<td>3</td>
<td>9</td>
<td>9</td>
<td>11</td>
</tr>
<tr>
<td>Obstruction of Justice</td>
<td>7</td>
<td>0</td>
<td>1</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Runaway Juvenile</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Threat Against Life and Property</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

### CRIMES AGAINST PROPERTY

<table>
<thead>
<tr>
<th>Crime</th>
<th>'06-'07</th>
<th>'07-'08</th>
<th>'08-'09</th>
<th>'09-'10</th>
<th>'10-'11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trespass</td>
<td>38</td>
<td>5</td>
<td>12</td>
<td>22</td>
<td>5</td>
</tr>
<tr>
<td>Theft of Services</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Theft</td>
<td>12</td>
<td>6</td>
<td>9</td>
<td>6</td>
<td>14</td>
</tr>
<tr>
<td>Possession of Stolen Property</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Burglary</td>
<td>0</td>
<td>4</td>
<td>3</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>Auto Theft</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Auto Burglary</td>
<td>0</td>
<td>3</td>
<td>1</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Illegal Fireworks</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>
## ARRESTS BY CATEGORY

### CRIMES AGAINST PERSONS

<table>
<thead>
<tr>
<th></th>
<th>'06-'07</th>
<th>'07-'08</th>
<th>'08-'09</th>
<th>'09-'10</th>
<th>'10-'11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lewdness</td>
<td>3</td>
<td>0</td>
<td>2</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Assault</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Sexual Battery</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Protective Order Violation</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Stalking</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Witness Tampering</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Robbery</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Domestic Violence</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

### TRAFFIC CRIMES

<table>
<thead>
<tr>
<th></th>
<th>'06-'07</th>
<th>'07-'08</th>
<th>'08-'09</th>
<th>'09-'10</th>
<th>'10-'11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traffic Arrests</td>
<td>9</td>
<td>0</td>
<td>4</td>
<td>3</td>
<td>10</td>
</tr>
</tbody>
</table>
INCIDENT REPORTS

These are cases in which Campus Security would have received a call and responded to a scene; however, no arrests were made due to the fact that Campus Security was not able to identify a suspect or verify that a crime or incident had actually occurred. In some cases, the person who initially called Campus Security changed their mind or does not want to press charges. In many of cases, the complaint was resolved by officers via means other than arrest. (Some times the only criteria for filing an “incident report” is that the incident takes 15 or more minutes of the officer’s time or it is believed the incident needs to be documented for future reference, such as “suspicious” persons calls or “keep-the-peace” calls).

<table>
<thead>
<tr>
<th>Case Follow-Ups</th>
<th>'06–'07</th>
<th>'07–'08</th>
<th>'08–'09</th>
<th>'09–'10</th>
<th>'10–'11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suspicious Persons Call</td>
<td>62</td>
<td>67</td>
<td>129</td>
<td>140</td>
<td>135</td>
</tr>
<tr>
<td>Reported Theft</td>
<td>50</td>
<td>48</td>
<td>53</td>
<td>50</td>
<td>51</td>
</tr>
<tr>
<td>Reported Drug/Alcohol</td>
<td>38</td>
<td>30</td>
<td>33</td>
<td>28</td>
<td>29</td>
</tr>
<tr>
<td>Criminal Mischief</td>
<td>25</td>
<td>19</td>
<td>23</td>
<td>20</td>
<td>24</td>
</tr>
<tr>
<td>Disorderly Conduct</td>
<td>31</td>
<td>32</td>
<td>30</td>
<td>34</td>
<td>30</td>
</tr>
<tr>
<td>Harassment</td>
<td>14</td>
<td>15</td>
<td>14</td>
<td>17</td>
<td>17</td>
</tr>
<tr>
<td>Calls to Keep-the-Peace</td>
<td>20</td>
<td>18</td>
<td>20</td>
<td>23</td>
<td>25</td>
</tr>
<tr>
<td>Noise Complaints</td>
<td>12</td>
<td>9</td>
<td>9</td>
<td>11</td>
<td>13</td>
</tr>
<tr>
<td>Homeland Security Warnings</td>
<td>7</td>
<td>8</td>
<td>7</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Missing Persons Reports</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Domestic Dispute</td>
<td>7</td>
<td>6</td>
<td>8</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>Lewdness</td>
<td>4</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Burglary</td>
<td>3</td>
<td>4</td>
<td>3</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Weapons Violations</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Terroristic Threat</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Reported Possible Sex Offenses</td>
<td>2</td>
<td>3</td>
<td>1</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Assault</td>
<td>5</td>
<td>4</td>
<td>4</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Attempted Suicide</td>
<td>4</td>
<td>3</td>
<td>4</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>Unattended Death</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
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<tr>
<td>Vehicle Theft</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Totals</td>
<td>410</td>
<td>404</td>
<td>486</td>
<td>511</td>
<td>507</td>
</tr>
</tbody>
</table>
MISCELLANEOUS OFFICE RECORDS STATISTICS

- 48 Office meetings held for the purpose of training and orientation
- 73 Court appearances logged by department officers
- 5 Internal affairs investigations held for complaints against officers
- 91 After-hours responses by Don Reid and/or Ron Isaacson
Introduction

To promote diversity and internationalization at Dixie State College, President Stephen D. Nadauld implemented a new International Student Services (ISS) initiative in the spring of 2009. Under the direction of the Executive Director of Enrollment Services, David Roos, and International Coordinators Michael Thompson, Carole Hulet, and Mike Hasfurther, a successfully established International Student Services office is currently serving more than 60 international students.

Recruitment

Marketing

» Traveled with a recruiting tour to Asia including Malaysia, Indonesia, Thailand, Hong Kong, China and Japan

» Created DSC agency agreements with recruiting agencies in China, Hong Kong, Japan, Sri Lanka, Vietnam and Nepal

» Made several recruiting trips to China, Hong Kong, and Japan to assist DSC recruiting agents with educational fairs, institutional visits, and meetings with prospective students and their families

» Held meetings with Chinese Government officials to introduce DSC, promote name recognition, and receive approval to formalize agreements with Chinese Institutions

» Assisted Marilee Webb with the organization of the Raging Red China tour that included students, parents, faculty, and administrative staff

» Signed Collaborative agreements
  › DSC and Ocean University Qingdao College
  › DSC and AIMA Maternity Hospital in Hangzhou China

» Created marketing materials including brochures translated into Mandarin

» Created a new, user-friendly DSC International Student website interfacing International Students around the globe to DSC

Admissions

» Organized international admissions process under the direction of the International Student Services office

» Began training on the Banner system and DSC admissions protocols

» Further development and streamlining of the international student application process

» Focused on proper international student admissions documentation including applications, financial documentation, passports, transcripts, and English proficiency

» Further Training regarding SEVIS (US Immigration) and compliance of International Students

» Answered inquiries for interested students, parents, agencies, and colleges
ORIENTATION
» Created a “New Student” section on the DSC International Student website regarding pre-arrival information
» Created a post-arrival orientation (International Students are required to meet on campus one week prior to the first day of classes each semester for detailed instructions)

NEW STUDENT ARRIVAL
» Worked closely with DSC on-campus and off-campus housing to place and support international students
» Worked with local banks to assist students in setting up bank accounts
» Coordinated with health department for student TB testing

REGISTRATION
» Oversaw international student placement testing
» Worked with ESL program for English proficiency and placement
» Worked directly with DSC Advisement and individual international students to advise, prepare schedules, and register for classes

ADVISEMENT
» Interfaced International Students with DSC Academic Advisement
» Provided individual international student advisement and academic support throughout each semester

DSC CAMPUS INTERNATIONALIZATION
» Interfaced International Students with DSC departments, faculty, staff, and domestic students
» Met with DSC departments and committees to promote understanding of International Student Services processes and procedures
» Collaborated with administration and faculty regarding the ESL program

CROSS-CULTURAL ADJUSTMENT
» Collaborated with DSC “First-Year Experience” coordinator to create the “International First-Year Experience” class, which was approved for one elective credit. Taught “International First-Year Experience” class each semester for new international students

ORGANIZED SEMESTER ACTIVITIES FOR INTERNATIONAL STUDENTS.
» Created “i-buddy” program with the DSC Education Department
» Reorganized and reinstated Dixie International Student Club (DISC)
» Organized Friday shopping trips for students without transportation
CRISIS MANAGEMENT

» Worked with The Lewer Agency, an insurance company, to provide mandatory international student insurance in compliance with US immigration requirements. This assists international students with insurance claims and issues.

» Provided on-call assistance for all international student emergencies including medical, dental, emotional, housing, legal, etc. Attended and assisted International Students who have had ER or other hospital visits.

» Worked with DSC Campus Security regarding international students.

» Worked with DSC Health & Wellness Center regarding international students.

» Contacted all Japanese students during the Tsunami crisis (spring semester 2011) to ensure family contact and safety. Organized emotional counseling and fund raising.

RE T E N T I O N

OFFICE STAFFING

» Since spring 2009, staffing of the ISS office has increased from one .5 staff member to three full-time staff members and one work-study student beginning summer 2011.

» Designated responsibilities between office staffing.

» Office facility moved from the DSC Career Center over to the DSC Edith Whitehead Student Services Center to service growing International Student population.

INSTITUTIONAL RESEARCH

» Continued institutional research for International Student Services.

DSC TRAINING

» Participated in ongoing Banner training.

» Participated in specific advisement training.

» Enrolled as members of National Association of Foreign Student Advisors (NAFSA).

» Participated in Annual NAFSA Convention.

» Participated in a ten-month NAFSA Academy program.

» Participated in NAFSA webinars and seminars.

» Created relations with several other colleges and universities to assist the DSC International Student Services office regarding advisement and procedures.

» Participated in the annual Utah State Board of International Educators.

» Collaborated with other colleges and universities in Utah.
GOALS 2011-2012

RECRUITMENT

MARKETING
» Follow-up with international student agent agreements in China, Hong Kong, Japan, Sri Lanka, Vietnam and Nepal
» Assist with the coordination of a second Raging Red tour to China
» Follow-up with previous year’s collaborative agreements
» Continued international recruiting travel
» Target new markets including India, Brazil, Korea, Europe, and Russia
» Start recruiting efforts with local and state international high school students
» Start international alumni relations
» Start coalition between DSC, Washington County School District, and Washington County
» Further development of marketing materials
» Launch new DSC “International Student Website”

ADMISSIONS
» Continue training for Banner and DSC admissions
» Continue streamlining of international student application process
» Continued training for SEVIS (US Immigration)

RETENTION

ORIENTATION
» Follow-up with “New Student” website section
» Streamline post-arrival orientation

NEW STUDENT ARRIVAL
» Continue to work closely with DSC Campus and off-campus housing to place and support international students
» Continue to work closely with local banks to assist international students in setting up bank accounts
» Continue work with health department for student TB testing

REGISTRATION
» Streamline international student placement testing
» Continue ESL placement
» Continue DSC Advisement collaboration for preparing international students
ADVISEMENT
» Continue collaboration with Academic Advisement Center

DSC CAMPUS INTERNATIONALIZATION
» Continue interfacing international students with DSC departments, faculty, staff, and domestic students
» Continue promoting International Student Services understanding
» Continue collaboration regarding ESL program

RETENTION

CROSS-CULTURAL ADJUSTMENT
» Streamline and add to “International First-Year Experience” class
» Continue organizing semester activities
» Further develop “i-buddy” program
» Further develop and promote Dixie International Student Club (DISC)
» Continue Friday shopping afternoon

CRISIS MANAGEMENT
» Continue to work with “The Lewer Agency, Inc.” Insurance company
» Continue providing assistance for all international student emergencies
» Continue working with DSC campus security
» Continue working with DSC Health and Wellness Center

INSTITUTIONAL RESEARCH
» Further institutional research regarding repatriation practices, classes or programs
STAFF DEVELOPMENT

OFFICE STAFFING
» Add more office staffing to support International Student Services
» Continue with work study student
» Develop a program for scholarship and volunteer international student workers
» Further designate and detail responsibilities between office staffing
» Move office facility from the DSC Edith Whitehead Student Services Center to the DSC Student Activities Center to service growing population of international students

DSC TRAINING
» Participate in ongoing Banner Training
» Participate in specific Advisement Training

INSTITUTIONAL RESEARCH
» Continue institutional research

NATIONAL ASSOCIATION OF FOREIGN STUDENT ADVISORS (NAFSA)
» Continue as members of NAFSA
» Participate in Annual NAFSA Convention
» Participate in NAFSA webinars and seminars
» Continue relations with several other colleges and universities to assist the DSC International Student Services office regarding advisement and procedures

UTAH STATE BOARD OF INTERNATIONAL ADVISORS
» Continue as members of USBIA
» Attended the USBIA annual conference
» Continue collaboration with other colleges and universities in Utah

STUDY ABROAD
Research and develop a study abroad and student exchange program.
SSS GRANT

205 Students served during the 2009-2010 grant year
The grant is funded to serve 200 students

82% of DSC Participants were low income, first generation, or disabled
(67% required by grant; objective met!)

205 Students Served

Male (46%)
Female (54%)

COHORT YEAR

<table>
<thead>
<tr>
<th>Year</th>
<th>Students Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009-2010</td>
<td>91</td>
</tr>
<tr>
<td>2008-2009</td>
<td>59</td>
</tr>
<tr>
<td>2007-2008</td>
<td>29</td>
</tr>
<tr>
<td>2006-2007</td>
<td>20</td>
</tr>
</tbody>
</table>
NEW FIVE-YEAR SSS GRANT

The new grant was awarded August 16, 2010. The grant scored an average of 99 out of 100 points. The project also received 15 of 15 prior experience points for a total of 114 of 115 roster points for funding. This score put the DSC SSS program in the top three percent for nationally federally funded SSS programs. It was funded for $319,188 for the 2010-2011 fiscal year.

SSS ANNUAL PERFORMANCE REPORT

The 2009-2010 grant year was submitted electronically January 31, 2011.

205 Active students reported

112 Previous students were reported.

SSS OBJECTIVES

SSS met or exceeded 100% of the objectives required by the grant:

<table>
<thead>
<tr>
<th>REQUIREMENTS</th>
<th>GRANT</th>
<th>SSS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low income/first generation or disabled</td>
<td>67%</td>
<td>82%</td>
</tr>
<tr>
<td>Cohort participants retained to next year</td>
<td>50%</td>
<td>93%</td>
</tr>
<tr>
<td>SSS participants in good academic standing</td>
<td>70%</td>
<td>96%</td>
</tr>
<tr>
<td>SSS participants graduated with AS degree within four years</td>
<td>45%</td>
<td></td>
</tr>
<tr>
<td>2009–2010 (1 year)</td>
<td>37%</td>
<td></td>
</tr>
<tr>
<td>2008–2009 (2 years)</td>
<td>62%</td>
<td></td>
</tr>
<tr>
<td>2007–2008 (3 years)</td>
<td>64%</td>
<td></td>
</tr>
<tr>
<td>2006–2007 (4 years)</td>
<td>73%</td>
<td></td>
</tr>
</tbody>
</table>

SSS GRADUATION

14 SSS students graduated with an associate degree 12/17/2010
33 Students graduated 5/5/2011 and
25 Have applied to graduate 07/21/2011
72 Graduates total for 2010-2011
SSS STAFF

SSS is fully staffed.

1. Full-time director (Jonathan Morrell)
2. Full-time Advisors (Susan Garner and Larry Esplin)
1. Part-time administrative assistant (Christie Nielson)
7. Part-time tutors
   - Daneka Souberbielle replaced Melinda Bunker part-time for fall semester 2010.
   - Larry Esplin, who had been on an 18-month leave of absence, returned to SSS January 10, 2011.
   - Christie Nielson replaced Janette Stratton as the administrative assistant.
   - Janette was a former SSS participant and graduated with her BS degree in Math Education and was hired to teach math at Dixie Middle School.

SMART START SEMINAR

The SSS exempt staff (Morrell, Garner and Souberbielle) taught three sections of SSC1001 fall semester 2010 to 102 students generating 6.8 FTE

- 40 Students (Morrell)
- 31 Students (Garner)
- 31 Students (Souberbielle)

Garner and Esplin team taught the SSC 2001 course in spring (2011) to 40 students. Morrell taught SSC1001 to 19 students spring (2011). These SSS classes generated 3.9 FTE. The spring semester classes were taught for free by the SSS advisors.

FINANCIAL AID

71 SSS students received the participation grant

- $97,500 Total grant amount
- $1,373 Average award amount
  (Actual awards ranged from $1000 to $1750)

183 out of the 205 (89.3%) SSS students received a combined financial aid amount of $2,001,005. This includes scholarships (institutional, public & private), PELL grants, loans, and work study.
STUDENT CONTACTS

The SSS advising staff had 3,317 personal student contacts, 2,048 (61.7%) of which were SSS students.

- **1,554** Students that met with Morrell
  - 858 Were SSS students (55%)

- **1,031** Students that met with Garner
  - 759 Were SSS students (73%)

- **486** Students that met with Esplin
  - 341 Were SSS students (70%)

- **195** Students that met with Souberbielle
  - 74 Were SSS students (37%)

- **51** Students that met with Bunker
  - 16 Were SSS students (31%)

For the 2009-2010 year, there were 5,501 student contacts which include:

- SSC1001
- SSC2001
- Personal appointments
- Monthly workshops
- Monthly newsletter
- E-mails
- Phone messages.

SSS TUTORING

- **65** Students tutored
- **774** Students visited
- **1,275** Total hours of tutoring
- **1,549** Total tutoring hours
- **$11,617** Tutoring costs
- **7** Tutors hired

TRAINING

Two staff members attended ASPIRE regional conference in Cheyenne, WY and the State ASPIRE conference in Springdale, UT. One staff member attended Priority trainings in Miami, FL. All members are fully trained.
ADVISEMENT AND REGISTRATION

The SSS program at DSC assisted ETS students with early registration and will be in attendance at all summer A&R sessions. Jonathan Morrell is presenting the Parent’s Seminar with JD Robertson.

WEB PAGE

The SSS web page has been updated with new pictures, bios and forms.

SSS PROMOTION

A new five minute and 30 second video has been produced to introduce the SSS program to the students and parents who are attending the Advisement and Registrations sessions this summer. Tel Stewart, a DSC Communications student, produced the video. The video has been linked from the SSS web page as a brief introduction to the SSS program.

A new SSS orientation presentation has been created to explain the services, benefits, and program requirements of SSS for students who attend the Intake/Orientation session.

TRIO BOOKLET

For the third year in a row, Jonathan Morrell has produced a 38-page color booklet describing the TRiO program throughout the state. The booklet highlights student achievements, activities, scholarships and demographic information for each of the state’s 25 TRiO programs. This booklet is used for promotion and informational purposes for the Utah Congressional delegation and state TRiO programs.
2006 – 2007
SSS Students
- Graduated (73%)
- Transfer (10%)
- Continuing (3%)
- Non-Continuing (14%)

2007 – 2008
SSS Students
- Graduated (64%)
- Transferred (20%)
- Non-Continuing (9%)
- Certificate (7%)

2008 – 2009
SSS Students
- Graduated (62%)
- Transferred (8%)
- Continuing (17%)
- Non-Continuing (5%)
- Applied for Graduation (8%)

2009 – 2010
SSS Students
- Graduated (37%)
- Continuing (39%)
- Applied for Graduation (13%)
- Non-Continuing (8%)
- Transferred (3%)
STAFFING

Upward Bound is fully staffed

1 Full-time director
1 Full-time academic advisor
1 Part-time administrative assistant
6 High school coordinators

GRANT REQUIREMENTS

The Upward Bound grant is funded to serve 90 students. The grant requirements specify that 67% must be low income, first generation, and the remaining 33% can be either first generation or low income.

92 Students served (2009-2010).
Upward Bound has been flat funded for four (4) years

GRANT OBJECTIVES

Upward Bound met 100% of the objectives for the grant:

<table>
<thead>
<tr>
<th>REQUIREMENTS</th>
<th>GRANT</th>
<th>UB</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic improvement of standardized tests</td>
<td>80%</td>
<td>100%</td>
</tr>
<tr>
<td>(Students meeting minimized standardized testing scores)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall project retention</td>
<td>85%</td>
<td>92%</td>
</tr>
<tr>
<td>(Students who were in UB the prior year and continued in the program)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall postsecondary enrollment summary</td>
<td>85%</td>
<td>89%</td>
</tr>
<tr>
<td>(Students graduating from high school who enrolled for fall term in college)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall postsecondary persistence</td>
<td>70%</td>
<td>81%</td>
</tr>
<tr>
<td>(Students who enrolled in fall semester after graduation and attended fall semester of college the following year)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
SEMINARS

Upward Bound provided college preparation instruction in the form of three (3) seminars
1. Fall Seminar
2. Winter Seminar
3. Spring Seminar

COLLEGE TOURS

Upward Bound provided three (3) college tours to the following institutions:
» Sophomore Tour - SUU and Dixie State College
» Junior Tour - UVU, WSU, USU, U of U
» Senior Tour - College of Southern Nevada (CSN), UNLV

SUMMER PROGRAM

Students with the top percentage of participation points in the program were extended an invitation to participate in the summer program (55 total).

54 Students were admitted

54 Students successfully completed the program
They earned a minimum of six (6) college credits

Additionally, all students who remained in the summer program achieved a minimum of 2.0 GPA or better (no student received a D+, D, D-, F, NG, or I in any of their college courses).

EXITING SENIOR ASSISTANCE

Exiting seniors were helped with early registration and/or financial aid assistance.
STAFF DEVELOPMENT

» UB Director/Academic Advisor attended the Regional ASPIRE Conference in Cheyenne, WY in October 2010

» All UB full-time personnel were in attendance in the State ASPIRE conference in Springdale, UT in April 2011

» All UB full-time personnel attended Priority I & III workshops in February 2011, in Honolulu, HI

» UB Director attended the following:
  › COE Annual Policy Seminar in Washington D.C.,
  › Grant Writing Workshop in Grand Rapids, MI 5/11
  › Grant Writing Workshop Las Vegas, NV 6/11

WEB UPDATES

The UB web page has been updated and expanded to include all current information and federal guidelines for qualifying participants.

INSTITUTION CONTRIBUTIONS

The UB program contributed substantial sums of money to Dixie State College for services, equipment usage, dorm rental, adjunct faculty, bookstore costs, and indirect costs in the amount of $105,972.35.

STUDENT INSTRUCTION

The UB program provided instruction to students on ACT preparation, college admissions, test taking skills, writing skills, critical thinking skills, and college survival skills.

TUTORING SERVICES

The UB program employed three (3) tutors (contracted services) who met with students struggling in the areas of both math and English courses.
STAFFING

ETS is almost fully staffed

1 Director (full-time)

3 Advisors (full-time)

3 Advisors (Part-time)

1 Full-time position at Pine View HS needs to be filled
   A part-time employee is filled in until 9/1/11

GRANT REQUIREMENTS

The TS grant has been written and was submitted on December 31, 2010. A notification will be sent around the middle of August stating whether the award has been granted (this is two weeks before the current grant expires).

851 Students served during the grant year (not complete yet)
   (Flat funded for four (4) years)

GRANT OBJECTIVES

ETS met 100% of the grant objectives!

<table>
<thead>
<tr>
<th>REQUIREMENTS</th>
<th>GRANT</th>
<th>ETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ETS students, grades 8-12, were promoted</td>
<td>90%</td>
<td>100%</td>
</tr>
<tr>
<td>EST seniors graduated from high school</td>
<td>90%</td>
<td>98%</td>
</tr>
<tr>
<td>ETS college ready students applied for financial aid</td>
<td>80%</td>
<td>84%</td>
</tr>
<tr>
<td>ETS college ready students applied for admission</td>
<td>80%</td>
<td>87%</td>
</tr>
<tr>
<td>ETS college ready students enrolled in classes</td>
<td>65%</td>
<td>75%</td>
</tr>
</tbody>
</table>
COLLEGE TOURS

College tours can be a crucial part for a student's desire to attend a particular university. The tours were very successful this year.

» 8th graders – DSC
» 9th graders – SUU
» 10th graders – UNLV
» 11th graders – BYU, UVU, WSU, USU, U of U (two (2) tours: Fall & Winter)

ETS GRADUATES

The 2010 ETS graduating seniors from WCSD received $1,625,443. This amount includes any scholarship they were offered as well as any financial aid (PELL but not loans) they were awarded.
SSS PROGRAM

DSC College's SSS program assists ETS students with early registration.

ETS STAFF

- ETS staff members are fully trained, and all staff attended the following:
  - ASPIRE regional conference in North Dakota
  - State ASPIRE conference in Springdale, UT
  - Priority #2 (record keeping & technology) trainings this year.

All the advisors are well respected in their corresponding schools. Evaluations were complimentary.

OTHER

- 861 Files reviewed in addition to the dropped student files
  Files have been reviewed three (3) times for accuracy
  - Last year, ETS passed the state audit along with all TRiO programs
Testing Services

Tamron Lee

Testing Services
Testing Services have continued to expand, not only in the number and variety of tests proctored, but in the size and scope of services offered. A constant effort is made to improve our customer service and provide innovative testing services for a growing and changing academic atmosphere.

The newly added test pickup and delivery services have been a great success. These services provide a valuable savings in time for busy faculty members and a timely scoring of exams.

The Distance Testing Service facilitates the distribution of classroom tests to various off-campus proctor sites throughout the world. Off-campus proctor sites are most often the testing center of another college or university; however, virtually any site that meets security requirements can be used. This provides students a great deal of flexibility and fosters the growth of Dixie State College's online learning program.

DSC Specialized Testing Services has more than doubled its capacity to proctor CLEP exams. This has proved very helpful as the number of CLEP exams accepted by DSC increased from four to twenty-two on July 1st, 2011.
The Testing Center is now able to accept payments online via credit card or online check. This improvement was made possible by support from Carlene Holm.

The Dixie State College Testing Center is now able to provide tests from Kaplan Nursing and AMP Testing.

Six computer stations were added to the student testing center this year. More computer testing stations are planned for next year.

A lecture on test taking strategy was developed this year and presented to several groups of students.

**ONLINE PAYMENT AVAILABILITY**

**NEW TESTING VENDORS**

**NEW COMPUTER STATIONS**

**TEST TAKING STRATEGY TRAINING**

**TESTING NUMBERS**

72,440 Tests proctored
67,536 Student tests
4,904 Tests for community members (St. George and surrounding area)
8,500 Tests per month during peak fall and spring semester (average)
Fitness Center

BACKGROUND

The Fitness Center is a multi-functioning facility. It serves students enrolled in Fitness Center and Weight Training courses and students with Fitness memberships. The Fitness Center has been set up to provide a location for students to workout and recreate in a safe, fun, and inexpensive environment. Students can gain access to the Fitness Center by purchasing a semester pass or by enrolling in Fitness Center or Weight Training courses.

USAGE STATISTICS

<table>
<thead>
<tr>
<th></th>
<th>Fall 2009</th>
<th>Fall 2010</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fitness Enrollments</td>
<td>985</td>
<td>1,228</td>
<td>↑ 243 (25%)</td>
</tr>
<tr>
<td>Recreation Membership</td>
<td>122</td>
<td>226</td>
<td>↑ 104 (85%)</td>
</tr>
<tr>
<td>Weight Training</td>
<td>40</td>
<td>100</td>
<td>↑ 60 (60%)</td>
</tr>
<tr>
<td>Total Enrollment</td>
<td>1,147</td>
<td>1,554</td>
<td>↑ 407 (35%)</td>
</tr>
<tr>
<td>Time</td>
<td>23,801</td>
<td>29,453</td>
<td>↑ 5,652 (24%)</td>
</tr>
<tr>
<td>Visits</td>
<td>23,291</td>
<td>29,403</td>
<td>↑ 6,112 (26%)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Spring 2009</th>
<th>Spring 2010</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fitness Enrollments</td>
<td>1,099</td>
<td>1,185</td>
<td>↑ 86 (8%)</td>
</tr>
<tr>
<td>Recreation Membership</td>
<td>143</td>
<td>185</td>
<td>↑ 42 (29%)</td>
</tr>
<tr>
<td>Weight Training</td>
<td>40</td>
<td>100</td>
<td>↑ 60 (60%)</td>
</tr>
<tr>
<td>Total Enrollment</td>
<td>1,282</td>
<td>1,467</td>
<td>↑ 185 (15%)</td>
</tr>
<tr>
<td>Time</td>
<td>27,545</td>
<td>31,031</td>
<td>↑ 3,486 (13%)</td>
</tr>
<tr>
<td>Visits</td>
<td>26,195</td>
<td>29,681</td>
<td>↑ 3,486 (13%)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Summer 2009</th>
<th>Summer 2010</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fitness Enrollments</td>
<td>253</td>
<td>190</td>
<td>↓ -63 (-25%)</td>
</tr>
<tr>
<td>Recreation Membership</td>
<td>55</td>
<td>100</td>
<td>↑ 45 (82%)</td>
</tr>
<tr>
<td>Weight Training</td>
<td>0</td>
<td>25</td>
<td>↑ 25 (100%)</td>
</tr>
<tr>
<td>Total Enrollment</td>
<td>308</td>
<td>315</td>
<td>↑ 7 (2%)</td>
</tr>
<tr>
<td>Time</td>
<td>4,738</td>
<td>unavailable</td>
<td>N/A</td>
</tr>
<tr>
<td>Visits</td>
<td>4,100</td>
<td>unavailable</td>
<td>N/A</td>
</tr>
</tbody>
</table>
ACCOMPLISHMENTS

ENROLLMENT INCREASE
» Fall 2010 (compare to Fall 2009)
  › Enrollment increase – 243 students, 25% increase
  › Membership increase – 104 students, 85% increase
» Spring 2011 (compare to Spring 2010)
  › Enrollment increase – 86 students, 8% increase
  › Membership increase – 39 students, 27% increase

NEW FITNESS EQUIPMENT (SUMMER 2010)
7 Treadmills
5 Elliptical Machines
4 Upright Bikes
4 Recumbent Bikes
2 Power Stations
1 Glute-Ham Machine
» Introduction of Zumba classes

GOALS
» Continue to increase Fitness Center course enrollment and the number of student fitness memberships
» Increase fitness programming
» Upgrade and update Fitness Center equipment
» Improve staff training
» Update and improve software tracking system
» Consider, plan, and actively pursue facility expansion
Fitness Center Trends

Total Enrollment
- Fall
- Spring

Time
- Fall
- Spring
Intramural activities are a fundamental part of student life. The intramural program provides a plethora of sports, activities, tournaments and events for students. It also allows them to become involved with the campus outside of classes.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Teams</td>
<td>341</td>
<td>503</td>
<td>↑ 162 (48%)</td>
</tr>
<tr>
<td>Participants</td>
<td>1,971</td>
<td>2,383</td>
<td>↑ 412 (21%)</td>
</tr>
<tr>
<td>Contact Hours</td>
<td>13,777</td>
<td>15,028</td>
<td>↑ 1,251 (9%)</td>
</tr>
</tbody>
</table>

Total activities: 503

- Over 15,000 hours of student involvement
- Can offer two to three activities at a time because of the amount of growth in team and participant numbers
- Improved the product quality (better organization, more knowledgeable staff, and increased communication with team captains)
- Sent a flag football team to Arizona State University to compete in the NIRSA West Regional Championships

Future goals:
- More focused advertising that will reach all students
- Coordinate with other state institutions to have State Intramural Championships (Flag Football, Basketball)
- Improve and upgrade website
- Increase contact hours by 3,000 hours
- Extended some intramural activities to Fridays and Saturdays
- Improve campus life and keep students on campus during the weekends
<table>
<thead>
<tr>
<th>Sport/Activity</th>
<th>Teams</th>
<th>Players</th>
<th>Contact Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coed Flag Football</td>
<td>16</td>
<td>16</td>
<td>143</td>
</tr>
<tr>
<td>Men's Flag Football</td>
<td>28</td>
<td>20</td>
<td>254</td>
</tr>
<tr>
<td>Table Tennis (Singles)</td>
<td>19</td>
<td>15</td>
<td>19</td>
</tr>
<tr>
<td>Table Tennis (Doubles)</td>
<td>7</td>
<td>5</td>
<td>14</td>
</tr>
<tr>
<td>Coed Sand Volleyball (4v4)</td>
<td>16</td>
<td>33</td>
<td>72</td>
</tr>
<tr>
<td>Men's Sand Volleyball (4v4)</td>
<td>6</td>
<td>7</td>
<td>30</td>
</tr>
<tr>
<td>Coed Sand Volleyball (2v2)</td>
<td>N/A</td>
<td>14</td>
<td>N/A</td>
</tr>
<tr>
<td>Men's Sand Volleyball (2v2)</td>
<td>N/A</td>
<td>5</td>
<td>N/A</td>
</tr>
<tr>
<td>Women's Sand Volleyball (2v2)</td>
<td>N/A</td>
<td>7</td>
<td>N/A</td>
</tr>
<tr>
<td>Men's King of the Court Sand VB</td>
<td>N/A</td>
<td>7</td>
<td>N/A</td>
</tr>
<tr>
<td>Coed King of the Court Sand VB</td>
<td>N/A</td>
<td>12</td>
<td>N/A</td>
</tr>
<tr>
<td>Coed 6v6 Soccer</td>
<td>15</td>
<td>8</td>
<td>123</td>
</tr>
<tr>
<td>Men's 3on3 Basketball</td>
<td>26</td>
<td>23</td>
<td>123</td>
</tr>
<tr>
<td>Women's 3on3 Basketball</td>
<td>6</td>
<td>4</td>
<td>31</td>
</tr>
<tr>
<td>Coed 3on3 Basketball</td>
<td>15</td>
<td>16</td>
<td>88</td>
</tr>
<tr>
<td>Turkey Bowl(5on5 Flag Football)</td>
<td>8</td>
<td>10</td>
<td>65</td>
</tr>
<tr>
<td>5on5 Men's Basketball</td>
<td>28</td>
<td>23</td>
<td>229</td>
</tr>
<tr>
<td>5on5 Women's Basketball</td>
<td>4</td>
<td>19</td>
<td>34</td>
</tr>
<tr>
<td>5on5 Coed Basketball</td>
<td>6</td>
<td>11</td>
<td>53</td>
</tr>
<tr>
<td>Basketball Free-Throw Contest</td>
<td>N/A</td>
<td>23</td>
<td>N/A</td>
</tr>
<tr>
<td>Basketball 3-Point Contest</td>
<td>N/A</td>
<td>18</td>
<td>N/A</td>
</tr>
<tr>
<td>Basketball Slam-dunk Contest</td>
<td>N/A</td>
<td>9</td>
<td>N/A</td>
</tr>
<tr>
<td>Basketball All-Star Game</td>
<td>N/A</td>
<td>2</td>
<td>N/A</td>
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<tr>
<td>6on6 Men's Indoor Volleyball</td>
<td>6</td>
<td>3</td>
<td>43</td>
</tr>
<tr>
<td>6on6 Coed Indoor Volleyball</td>
<td>7</td>
<td>15</td>
<td>50</td>
</tr>
<tr>
<td>Coed Softball</td>
<td>10</td>
<td>15</td>
<td>143</td>
</tr>
<tr>
<td>Men's Softball</td>
<td>8</td>
<td>5</td>
<td>110</td>
</tr>
<tr>
<td>Coed 6on6 Indoor Soccer</td>
<td>6</td>
<td>6</td>
<td>52</td>
</tr>
<tr>
<td>Coed Dodgeball</td>
<td>8</td>
<td>8</td>
<td>55</td>
</tr>
<tr>
<td>Dodgeball (Men's)</td>
<td>10</td>
<td>5</td>
<td>71</td>
</tr>
<tr>
<td>Tennis (singles)</td>
<td>13</td>
<td>14</td>
<td>13</td>
</tr>
<tr>
<td>Tennis (doubles)</td>
<td>9</td>
<td>6</td>
<td>18</td>
</tr>
<tr>
<td>3on3 Streetball (men's)</td>
<td>8</td>
<td>N/A</td>
<td>38</td>
</tr>
<tr>
<td>Madden Video Game Tournament</td>
<td>16</td>
<td>21</td>
<td>16</td>
</tr>
<tr>
<td>Billiards Tournament (singles)</td>
<td>12</td>
<td>13</td>
<td>12</td>
</tr>
<tr>
<td>Billiards Tournament (doubles)</td>
<td>N/A</td>
<td>9</td>
<td>N/A</td>
</tr>
<tr>
<td>Swim Meet</td>
<td>24</td>
<td>26</td>
<td>24</td>
</tr>
<tr>
<td>Ultimate Frisbee</td>
<td>4</td>
<td>N/A</td>
<td>48</td>
</tr>
<tr>
<td>Bowl Pick-em Challenge</td>
<td>N/A</td>
<td>42</td>
<td>N/A</td>
</tr>
<tr>
<td>Pinewood Derby</td>
<td>N/A</td>
<td>8</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>341</td>
<td>503</td>
<td>1,971</td>
</tr>
</tbody>
</table>
Outdoor Recreation

**BACKGROUND**

New program on campus as of Fall 2007. Since this time, a beautiful Outdoor Recreation Store has been created. It has accumulated inventory that can be rented and utilized by students, faculty, staff, and the community in discovering the beautiful surroundings of Southern Utah. Guided outings are also available for students, faculty, staff and community members.

**RENTAL EQUIPMENT**

» Mountain bikes
» Camping equipment
» Sleeping bags
» Tents
» Cooking stoves
» Kayaks
» Climbing shoes
» ...and more

**OUTDOOR ACTIVITIES**

» Rock climbing
» Rappelling
» Mountain biking
» Snowshoeing
» Hiking
» Kayaking
**Usage Statistics**

<table>
<thead>
<tr>
<th>Activities</th>
<th>Participants</th>
<th>Hours</th>
<th>Activities</th>
<th>Participants</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rock Climbing</td>
<td>6</td>
<td>150</td>
<td>3</td>
<td>33</td>
<td>192</td>
</tr>
<tr>
<td>Mtn. Biking</td>
<td>8</td>
<td>80</td>
<td>5</td>
<td>49</td>
<td>166</td>
</tr>
<tr>
<td>Hiking</td>
<td>4</td>
<td>60</td>
<td>3</td>
<td>27</td>
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<td>Kayaking</td>
<td>2</td>
<td>20</td>
<td>3</td>
<td>48</td>
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<td>Miscellaneous</td>
<td>4</td>
<td>45</td>
<td>1</td>
<td>CANCELED (WEATHER)</td>
<td></td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td>24</td>
<td>355</td>
<td>15</td>
<td>157</td>
<td>1,844</td>
</tr>
</tbody>
</table>

**2009 – 2010** | **2010 – 2011** | **Change**

- ORAC Rentals $1,024 $4,766 ↑ $3,742 (365%)
- Activities Funds $600 $2,661 ↑ $2,061 (343%)
- Contact Hours $1,624 $7,427 ↑ $5,803 (357%)

**Accomplishments**

- 30% Student involvement hours increased
- 300% Rental usage increased by over
  - Facilitated the first, multi-day rafting excursion (Westwater Canyon)
  - Increased inventory

**Goals**

- Increase awareness of ORAC
- Increase usage
- Increase inventory
- Increase staffing
The SAC came into existence Fall 2008. Much hard work has been put into developing this building solely for students. The SAC is a blending of a traditional Student Union and Student Recreational Center. This year student involvement has improved dramatically and could possibly be the most used building on campus by students.

### Student Activities Center (SAC)

#### Background

#### Usage Statistics

<table>
<thead>
<tr>
<th>Year</th>
<th>Fall</th>
<th>Spring</th>
<th>Summer</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>‘08 – ’09</td>
<td>‘09 – ’10</td>
<td>‘10 – ’11</td>
<td></td>
</tr>
<tr>
<td></td>
<td>August</td>
<td>September</td>
<td>October</td>
<td>November</td>
</tr>
<tr>
<td></td>
<td>N/A</td>
<td>243</td>
<td>742</td>
<td>1,036</td>
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<td></td>
<td>468</td>
<td>2,479</td>
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<td></td>
<td>3785</td>
<td>12,323</td>
<td>9,154</td>
<td>8,972</td>
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<tr>
<td></td>
<td>↑ 3,317 (700%)</td>
<td>↑ 9,844 (400%)</td>
<td>↑ 6,817 (300%)</td>
<td>↑ 5,968 (200%)</td>
</tr>
<tr>
<td></td>
<td>December</td>
<td>November</td>
<td>December</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1,069</td>
<td>1,036</td>
<td>1,069</td>
<td></td>
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<tr>
<td></td>
<td>1,983</td>
<td>3,004</td>
<td>1,983</td>
<td></td>
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<tr>
<td></td>
<td>5,860</td>
<td>8,972</td>
<td>5,860</td>
<td></td>
</tr>
<tr>
<td></td>
<td>↑ 3,877 (200%)</td>
<td>↑ 5,968 (200%)</td>
<td>↑ 3,877 (200%)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>January</td>
<td>February</td>
<td>March</td>
<td>April</td>
</tr>
<tr>
<td></td>
<td>1,823</td>
<td>2,727</td>
<td>1,966</td>
<td>400</td>
</tr>
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<td></td>
<td>2,656</td>
<td>2,035</td>
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<td></td>
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<td>8,161</td>
<td>7,476</td>
<td>4,326</td>
</tr>
<tr>
<td></td>
<td>↑ 4,498 (170%)</td>
<td>↑ 6,126 (300%)</td>
<td>↑ 4,760 (175%)</td>
<td>↑ 1,610 (60%)</td>
</tr>
<tr>
<td></td>
<td>May</td>
<td>May</td>
<td>Summer</td>
<td></td>
</tr>
<tr>
<td></td>
<td>NA</td>
<td>NA</td>
<td>June</td>
<td></td>
</tr>
<tr>
<td></td>
<td>388</td>
<td>NA</td>
<td>NA</td>
<td></td>
</tr>
<tr>
<td></td>
<td>901</td>
<td>NA</td>
<td>NA</td>
<td></td>
</tr>
<tr>
<td></td>
<td>↑ 513 (132%)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Totals</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>10,006</td>
<td>20,774</td>
<td>70,495</td>
<td>↑ 47,330 (220%)</td>
</tr>
</tbody>
</table>
**LAST YEAR'S GOAL**

» Build a front desk for SAC check-in
» Wireless computer connection throughout the building
» Continue to improve infrastructure of the SAC Building
» Continue to improve student development
» Increase awareness of SAC

**ACCOMPLISHMENTS**

70,495  Total student usage during Fall and Spring (71% increase)
6,409   Average student usage per month (67% increase)

» Built a check-in front desk
» Installed windows in the south balcony hall
» Installation of a building sound system

**FUTURE GOALS**

» Increase number of activities (Zumba, Aerobics, Cross-Fit Palates, etc.)
» Enclose the North Balcony
» Remodel the southeast locker-room/storage area into a new classroom
» Install a student check-in/out computer system
» Install turnstile and railing in the lobby

**LAST YEAR'S GOAL**

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» Install turnstile and railing in the lobby
Aquatics

BACKGROUND

This past year was just a glimpse of the aquatic center’s potential. There was a record-breaking increase in summer activities as well as increased use from student courses. The goal this upcoming year is to place greater emphasis and resources in this area and continue to strive to reach its potential.

LAST YEAR’S GOALS

Increased summer swim lesson times. Anticipate to generate an additional $3,500 from summer activities

Added two (2) new student water aerobic classes beginning Fall 2010

All PEHR aquatic class fees are now deposited into the swimming pool account

<table>
<thead>
<tr>
<th></th>
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<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Courses</td>
<td>Students</td>
<td>Courses</td>
</tr>
<tr>
<td>Swim Classes</td>
<td>2</td>
<td>50</td>
<td>4</td>
</tr>
<tr>
<td>(25 student/course)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water Aerobics Classes</td>
<td>0</td>
<td>0</td>
<td>6</td>
</tr>
<tr>
<td>(25 students/course)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Triathlon Training Class</td>
<td>0</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>(25 students/course)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lifeguarding Class</td>
<td>2</td>
<td>50</td>
<td>2</td>
</tr>
<tr>
<td>(25 students/course)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Scuba Classes</td>
<td>4</td>
<td>40</td>
<td>4</td>
</tr>
<tr>
<td>(10 students/course)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Swim Lessons</td>
<td>280</td>
<td>570</td>
<td></td>
</tr>
<tr>
<td>Swim Team (participants)</td>
<td>75</td>
<td>150</td>
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</tr>
</tbody>
</table>
ACCOMPLISHMENTS

» Explosive growth in the aquatic department (103% increase in swim lessons, 100% increase in swim team membership)

» Began a good relationship between Campus Recreation and the Physical Education Department in expanding and improving course offerings in the pool

» Facility and equipment improvements (painting, pool lighting, BBQ, pool toys, etc.)

» Online viewing and sign-up of swim lessons

GOALS

» Increase participation in swim lessons and swim team

» Improve summer aquatics marketing and advertisement

» Maintain the relationship between Campus Recreation and the Physical Education Department to continue to provide and explore additional aquatics courses in the future.
Baako Wahabu
Disability Resource Center
Dean of Students
DRC
In spite of location and space limitations, DRC staff made maximum use of limited resources to create a friendly and welcoming environment for students and the entire college community. Feedback from students, faculty, and staff reflected a positive change in attitude and a development of confidence in DRC services.

### Students Served

<table>
<thead>
<tr>
<th></th>
<th># of Students</th>
<th># of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>70</td>
<td>↑ 122</td>
</tr>
<tr>
<td>Spring</td>
<td>54</td>
<td>↑ 105</td>
</tr>
<tr>
<td>Summer</td>
<td>10</td>
<td>↑ 15</td>
</tr>
<tr>
<td>Total</td>
<td>134</td>
<td>↑ 242</td>
</tr>
</tbody>
</table>

### Medical Records

A standard filing system has been developed to secure student medical and psychological records.

### Test Administration

Developed and implemented reliable procedures to administer tests on behalf of faculty.

### Referral

The DRC staff researched and compiled a list of practitioners eligible to diagnose individuals with disabilities for academic accommodations.

### New Equipment and Inventory

Replaced outmoded equipment to provide better service to students. Staff received training from Information Technology experts on the use of modern technology to address assistive technology needs of students.

### Processing Applications

Established clear guidelines and timelines for students to apply for and receive academic and physical accommodations.
Improved transportation for students with mobility limitations utilizing golf carts. Services covered transportation between student dorms and parking lots to classrooms and other school events.

HIGH SCHOOLS
Organized and presented lectures at five high schools in the Washington County School District and two state agencies.

FACULTY TRAINING
Trained faculty in ADA requirements for postsecondary institutions. Improved communication and coordination between DRC and other departments. Coordinator has worked tirelessly to earn faculty confidence so they will accept and implement authorized academic accommodations without reservations.

DISABILITY AWARENESS WEEK
Increased student and college community awareness of legislation including the Americans with Disabilities Act. Also increased awareness of DSC’s effort to address the needs of individuals with disabilities on campus.

FUTURE GOALS
» Electronic Database System
  › Establish a reliable electronic database system to store student confidential records
» Confidentiality
  › Make confidentiality and privacy a top priority
» Retention And Graduation
  › Develop a system to track retention and graduation of students who receive disability services
» Outreach
  › Increase outreach to Kane and Garfield Counties. Continue ADA training to faculty and college community
» Web page Update
  › Redesign and update forms and information on web page
» Tutors
  › Liaise with the tutoring center and student clubs to recruit volunteers to help students with disabilities in lower level mathematics and English courses
INTRODUCTION
This year was productive for the Health & Wellness Center. Starting in October of 2010, four therapists were hired to work in the office, keeping students from having to be referred outside campus. In many cases, appointments were scheduled same-day rather than same-week. The flow of students through the office was handled well and confidentiality laws were upheld. A referral system was put into place, meaning the Health & Wellness Center will now be the first place students are referred to for medical and mental health reasons. This referral system enables us to keep better records and statistics of the students using the Health & Wellness Center. Also this year, the Peer Educators program was created and two training sessions were held for this program. Students involved in the program were able to complete the training and receive national certificates through the BACCHUS Network. Through the Peer Educators program, a club was also created on campus.

ACTIVITIES
All seven activities were held on campus this year. These activities included: Health Fair, Ribbon Day, Great American SmokeOut, two Stress Relief Days, Relationship/Eating Disorders, and Safe Spring Break. About 500 – 600 students were served on campus at each of these activities.

PEER EDUCATION
Two trainings were held this year and 22 DSC students became certified peer educators through the BACCHUS Network program, which is a nationwide certification. Those peer educators also attended the regional BACCHUS Network conference held in Las Vegas. Jose Lincon Silva, a student from DSC, brought home the award for Outstanding Alumni from that conference. All peer educators were trained and attended weekly hour training sessions with Susan Whiting, one of our four new therapists. This enabled them to stay informed on how to more effectively assist students and present programs in classroom situations. Some of the students even used this program to complete their Senior Projects.

THERAPY
Starting in October of 2010, DSC offers mental health therapy on campus. Four therapists were hired at a better rate and were able to see students directly on campus, cutting the need to refer students to external agencies. Our records indicate the following statistics:

- 33 Visits to Kolob Counseling
- 3 Missed visits
- 81 Visits to Counseling Services of Southern Utah
- 8 Missed visits
- 372 Visits to Dixie State College Counseling
- 51 Missed visits

Visits referred out were paid $70 per visit and $30 per missed visit. DSC visits were charged $50 per visit and $30 per missed visit, saving the college $7,440 on the 372 visits in-house. Additionally, professors are now encouraging students who need help to visit the Health & Wellness Center, which will increase in-house visits.
This year, the medical wing of the Health & Wellness center was unable to be set up; however, with the new building, it is hoped this will be accomplished in the coming year. By sending all students to the Health & Wellness Center for vouchers, better records can be kept on the number of students sent to InstaCare for medical reasons. There were 180 students referred to IHC during 2010-2011.

This year the following two procedures were changed:

» All students are referred into the program by the Dean of Students, Athletics, and Resident Life
» All students now pay a fee for the program
  $50 Fee for Level I
  $100 Fee for Level II

Health & Wellness staff members participated in a biannual survey this year along with all universities and colleges in the state of Utah. Joining with the other schools, the staff conducted the ACHA/NCHA health survey in February. Participation was much higher than expected.

1,800 Surveys
1,201 Completed (67% response)

GOALS

» Work on getting the procedures written to match what the program is now doing
» Training sessions for Peer Educators to enhance their skills
» Completing the clinical wing
» Marketing the Health & Wellness Center so students, faculty, and staff are aware of our new location and services offered
» Adding a more professional atmosphere and look to the new office
The Multicultural/Diversity Center operates under the principle that every person’s unique life experience enriches campus life and adds a profound element to a true education. The MCDC services act as a catalyst toward students’ success in educational goals, career development, personal planning, and decision-making. This was accomplished by offering following services this year:

**Expanded Services:**
- Added one (1 FTE) full-time coordinator
- Added two (.25 FTE) student peer advisors
- Certified coordinator and advisor in academic advisement training
  - Gained access to Native Banner
- Coordinated activities with the following departments:
  - Outdoor Recreation Activities Center
  - International Student Services
  - Recruiting
  - Intramurals
  - DocUtah

**TextBook Checkout:**
- Organized a free textbook checkout to all students on campus. Includes:
  - Math
  - English
  - CIS
  - History
  - Calculator checkout

**Updated Web page:**
- Updated MCDC services
- Added “Gallery of Memories”
- Updated links to social media: Facebook, MySpace
- Added MCDC “Calendar of Events”
  - Created a new Google Calendar account

**Résumé and Cover Letter Workshop:**
- Instructed a workshop to help students create a résumé and cover letter
  - 20 students attended

**MCDC Banquet:**
- Hosted a graduation banquet for Multicultural Scholarship recipients who were graduating in the 2010-2011 Academic Year
The main goal of the MCDC is to have students graduate with a degree that will not only give them greater career opportunities, but also allow them to become leaders and representatives of DSC to the community. This was accomplished by hosting the following events:

MCDC Scholarship Retreat:
- **28** students attended
- Presentations from TRiO, Tutoring Center, Writing Center, and Disability Resource Center
- Organized workshops and team building activities about communication and leadership
- Organized scholarship recipients into four committees
  - Academic
  - Administrative
  - Service
  - Extravaganza

Reorganized Multicultural Scholarship Requirements:
- Created the Multicultural Academic Assistance Program to help students with a lower GPA
- Awarded 6 Native American scholarships
- Awarded 45 multicultural scholarships

Expanded Tutoring Services:
- **10** student tutors offered free tutoring in math, English, Spanish, and Japanese each week
- Tutors included multicultural scholarship recipients and volunteers
- **210** tutoring hours for the 2010 – 2011 year
- Organized and coordinated times and availability of tutors with the Tutoring Center
- Upgraded all computers
- Added network printers

MCDC/ORAC Activities:
- Coordinated an activity with the Outdoor Recreational Activities Center
  - **18** students attended

American Indian Services Golf Tournament
- Assisted in planning and organizing the golf tournament
- Awarded three (3) DSC students with a $500 AIS scholarship
The Multicultural/Diversity Center is committed to adding diversity to Dixie State College and the surrounding community. This was accomplished by recruiting students of ethnic and diverse backgrounds through participation in the following events:

**New Multicultural/Diversity Brochure**
- Created a brochure that highlights MCDC services, activities, and diverse student population

**February Red Storm Retreat**
- Assisted the recruiting office in hosting a luau retreat for prospective DSC students
- 25 diversity club students organized to help teach traditional dances
- +110 prospective students in attendance

**Washington County School Fair**
- Attended and held a booth for graduating seniors to receive information about DSC
- Informed prospective students about MCDC services

**Western Navajo Fair**
- Attended and hosted a booth for the general public to receive more information about DSC
- Participated in the parade and handed out informational brochures

The MCDC strongly believes that Dixie State's multicultural/diverse student population adds a profound element to the campus and surrounding community. All students are encouraged to serve and educate community members about the different cultures present in the area. This has been accomplished by hosting, participating in, or sponsoring a series of campus-wide events that are open to all students, faculty, staff, and community members. These events are created to promote an atmosphere of acceptance, awareness, and inclusiveness. Some examples of these events include the following:

**DSC Diversity Committee**
- Chaired the Diversity Committee
- Helped to create committee charter
- Included committee members in decisions of events for MCDC week
- Helped committee members organize screening of DOCUTAH Films during Spring MCDC Week
RECRUITING

Health & Wellness Fair
» Participated in the Health & Wellness Fair on campus

Oscar Juvera Memorial Fundraiser
» Helped the Hispanic Student Association coordinate activities to help raise money for Oscar Juvera's family to pay for funeral costs
» Coordinated donation drives with Red Robin, DSC Diversity Clubs, and Student Government to help raise funds
» Received donations from surrounding community members, the Church of Jesus Christ of Latter-Day Saints, and the Saint George Catholic Church

$5,000 Approximate amount raised for the Juvera Family

Campus Recycling
» Managed the campus recycling efforts for six (6) building on campus: Udvar- Hazy, North Instructional Building, Science Building, McDonald Building, Smith Computer Center, and the Val A. Browning Library
» 64+ Hours of recycling service

MCDC Can Drive
» Collected canned food donations. Donations were given to the campus student pantry and Dixie Care & Share
» Donated 425 lbs. of canned goods and baby necessities

Open Mic
» Coordinated ‘open mic’ with Jazzy's and Firehouse grill
» 30+ Attendance per event
» 15+ Performers per event
MCDC Week

» Cultural Education Booths
  7 Cultural booths

» Who am I?

» The Importance of Multiculturalism Forum

» The Importance of Diversity Forum

» Cultural Enlightenment
  8 Cultural dance performances

» Native American Cultural Celebration
  › Helped the Native American Student Association (NASA) organize a presentation about Native American culture

» Taste Around the World Festival
  40+ Dishes from more than eight (8) different countries
  400+ people attended

Luau

» Helped the Polynesian Cultural Club organize their annual luau fund raiser

400+ People attended

15 Different cultural dance performances

DocUtah Screening and Discussions

» Three (3) DOCUTAH films shown during Diversity Week:
  › “Mzungu”
  › “Bouncing Cats”
  › “Thy Will Be Done”
International Film Festival
  » Coordinated with International Student Services to screen three movies

RECRUITING

Fiesta
  » Helped the Hispanic Student Association organize a fiesta to celebrate Hispanic culture
  75+ Students attended

Black Out Dance
  » Helped the Black Student Association organize a dance for MCDC Week
  200+ Students attended

Extravaganza
  » Organized a cultural dance performance that showcased 16 performances from eight (8) different cultures including Hispanic, Polynesian, Hip Hop, Hawaiian, and others
  100+ People in attendance

MCDC Week Student Appreciation Dinner
  » Hosted an appreciation dinner for all students who helped with the MCDC Week activities
  85 Students attended
The Multicultural/Diversity Center recognizes that social activities are a facet of the college experience. Social engagement is encouraged and promoted in order to foster a spirit of kinship among students, faculty, and staff. Through social exchanges, MCDC students will begin to create a support network to help them succeed in achieving academic excellence. This was accomplished by participating or sponsoring the following activities:

Diversity Club Leadership Retreat

» Helped the diversity student representative for Student Government organize a retreat to teach club policies and procedures and hone leadership skills
» Encouraged clubs to hold meetings, activities, and service projects in the MCDC and around campus
» Supported club advisors and club presidents

Club Event Chaperone

» Helped diversity club advisors chaperone numerous events including:
  » HSA car wash fund raiser
  » American Indian Services Golf Tournament
  » GSA “Who am I?”
  » All Diversity Club’s opening and closing Socials

**100+** Students attended the BSA Fashion Show

**350+** Attended the Polynesian Luau
Special Bill Requests

» Assisted the Hispanic Student Association and Polynesian Cultural Club in organizing and writing a proposal for securing additional funding to buy traditional dance clothes used in the Extravaganza and Luau

» Hispanic Student Association (HSA) was awarded $1,500

» Polynesian Culture Club (PCC) was awarded $600

Intramurals Involvement

» Coordinated with the Intramurals office to sponsor 17 diversity teams
RESTRUCTURED STUDENT GOVERNMENT

This restructured style provided a “university” image and definitely created more leadership opportunities.

- 5 Vice Presidents
- 14 Student Council members
- 8 Senators
- 7 Club Reps
- 15 Activity Committee members
- 12 Service Committee members
- 15 Publicity Committee members

SENATE

The new structure created a Senate, which consists of eight students who represent the various disciplines and the four-year degrees on campus.

- 10 Bills passed, giving thousands of dollars to students, programs, and departments
  - Hosted President Sederberg on campus for an educational forum
  - Student of the Semester Banquets
  - 45 Recipients each semester (approximately)

CLUBS

Restructured the ICC model to include seven (7) Club Reps who work with related clubs to strengthen their organizations.

- 53 Registered clubs on campus

SERVICE

Restructured with a 12 man committee that organized campus-wide service projects monthly.

- Cardboard Camp out
- Senior Ball
- Special Olympic Carnival
- Cow pies for Kenya

In addition, the Serve and Learn Center was opened with its main feature being the new DSC Food Pantry.

PUBLICITY

Became digital...created amazing websites and quality posters.
Held more and larger events than ever. Student attendance ranged from 300 to 1600+

WOW CARNIVAL

15+ Booths
1500+ Hamburgers
   » Big blow-up toys

FOAM DANCE

1600 Students in attendance (approximately)
460 Students at Sandblast (approximately)

HOMECOMING

» Rock the Mall
   14 Clubs and organizations sang their hearts out
» Parade
   60 Floats and entries (approximately)
» Dance
   300 Couples (approximately), one of biggest date dances ever

ALUMNI BANQUET

» Elder Jeffery R. Holland spoke to a full audience

ENTERTAINMENT DIXIE

4 Per semester

D-WEEK

» Great Race (largest crowd of students, alumni and community ever)
   29 Teams
   10+ Booths and live band
   5 Big blow up toys
» World’s longest Massage Train (World Record)
   783 Participants
» Campus to Community
   200+ Volunteers (Fall, Tuachan)
   150+ Volunteers (Spring, Santa Clara Arboretum)
During the Fall semester, the Admissions office took the time to evaluate the current ‘Application for Admission’ to determine if the application was serving the needs of the current and prospective students. The evaluation process included the following:

» Reviewed the information students needed to provide
» Determined where the collected information was being used
» Petitioned various departments to determine if they had questions that could be answered by the Admissions Application
» Compared the application to Banner to see where data is entered
» Evaluated the ease-of-use of the existing form

After the information was collected, a new Admissions Application was created to better serve the needs of departments within Student Services. For example, the quick flow in BANNER was updated to accommodate changes in how information is entered (added SAAQUAN to answer questions that don’t have anywhere in BANNER to be inserted). Continued research is being made into suggested application information changes (i.e. have you ever been convicted of a felony?).

Since the majority of the student population has a VISA card and nothing else, the Admissions office received a large number of phone calls from students who were unable to pay their application fee online because the online carrier did not accept VISA. Because of this, the Admissions and Recruitment Office met with the Business Office to determine if there was any way to make this process easier for students. As a result of the teamwork by all involved, students are now able to pay their Admissions fee online with a VISA card.

As a direct result of the division of Admissions and Recruitment, many phone calls were going to the wrong offices because Recruitment kept the phone line the two offices had previously shared (652-7590). This caused a slight problem in students being able to contact the correct office to get their Admissions questions answered. To solve the problem, a separate number was acquired specifically for Admissions (652-7777). To be sure the number was available to the student population, the campus operator was informed, the phone number was added to the Admissions page online, and other departments in Student Services were advised of the change.

David Roos has been asking for at least a year that a procedure manual be created to help train, cross-train, and maintain knowledge on how office business is conducted day-to-day. This manual was created and will continue to be added upon as training exercises are conducted in biweekly staff meetings.
In realization that students on campus are using the Internet more frequently to find answers to their questions, the Admissions Office has made a concerted effort to provide accurate information on the website for all students. As time permits, the FAQ's are researched and modified to better reflect current and correct information. This will continue to help cut down on the number of phone calls to the understaffed Admissions Office.

Randy Hunt has been very helpful in creating accurate reports in ARGOS to help the Admissions staff find errors in submitted student applications. Some reports run daily and others weekly. These reports provide notifications about valuable information in determining the status of students.

There are an increasing number of students applying online. Because of the increase in enrollment, this has been extremely beneficial in helping the Admissions Office cut down the application processing time.

With the split of Admissions and Recruitment, a new Assistant Director of Admissions was hired full-time. This has been beneficial to Enrollment Services because it adds support, training, and troubleshooting for the Admissions staff.

To have a good working office, there needs to be a direct-line of communication. Because this communication was lacking, a biweekly staff meeting was implemented to assist in the communication and training within the office. This has been helpful in keeping staff synchronized with the rest of campus.
<table>
<thead>
<tr>
<th>Financial Aid</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PELL GRANTS</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Total awards paid</td>
</tr>
<tr>
<td>Increase of awards over previous year</td>
</tr>
<tr>
<td>Total amount paid</td>
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<tr>
<td>Increase of amount paid over previous year</td>
</tr>
<tr>
<td><strong>DIRECT SUBSIDIZED LOANS</strong></td>
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<tr>
<td>Total awards paid</td>
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<td>Increase of awards over previous year</td>
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<td>Total amount paid</td>
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<td>Increase of amount paid over previous year</td>
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<tr>
<td><strong>DIRECT UNSUBSIDIZED LOANS</strong></td>
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<td>Total awards paid</td>
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<td>Total amount paid</td>
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<tr>
<td>Increase of amount paid over previous year</td>
</tr>
</tbody>
</table>
### PELL AND LOANS

<table>
<thead>
<tr>
<th></th>
<th>2009-10</th>
<th>2010-2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total awards paid</td>
<td>7,314</td>
<td>12,273</td>
</tr>
<tr>
<td>Increase of awards over previous year</td>
<td>165%</td>
<td>68%</td>
</tr>
<tr>
<td>Total amount paid</td>
<td>$36,757,735</td>
<td>$47,193,952</td>
</tr>
<tr>
<td>Increase of amount paid over previous year</td>
<td>94%</td>
<td>28%</td>
</tr>
</tbody>
</table>

### ALL FINANCIAL AID

<table>
<thead>
<tr>
<th></th>
<th>2009-10</th>
<th>2010-2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total of All Aid Paid</td>
<td>$44,506,879</td>
<td>$55,790,381</td>
</tr>
<tr>
<td>Increase of awards over previous year</td>
<td>70%</td>
<td>25%</td>
</tr>
</tbody>
</table>
AMBASSADORS

GROUP ACHIEVEMENTS

3.31  Ambassador group overall GPA
3   Seniors graduated with baccalaureate degrees
$1,200  Amount raised for a “Sub for Santa” family at Christmas

LEADERSHIP PROGRAM

The leadership group was restructured to provide more professional development opportunities and create an environment of growth and continued learning.

VOLUNTEERING

In volunteer capacity, the ambassador organization volunteered and assisted with visits from government representatives, school delegates, business leaders, and high profile members of the college family and community. With each instance, they represented the institution with the utmost respect and professionalism, leaving a lasting impression on those whom they served.

FACEBOOK INITIATIVE

Early in the school year a new initiative was introduced with the ambassadors to contact prospective students through mediums they prefer, more specifically; Facebook. Each ambassador would have their own “professional” Facebook page and manage their prospective students through this format.

35  Facebook pages
4,610  Friends
131  Average student/ambassador ratio

RED SANDS RETREAT

Hosted a successful Red Sands Retreat, to select new ambassadors for 2011-2012

85  Applicants submitted a packet for consideration
40  Applicants selected to attend the retreat
14  New freshmen joined the group

PROSPECTIVE STUDENT INTERACTION

Campus Tours, Phone Calls, and Emails

612  Tours given by ambassadors and or recruiters
   ›  Overall satisfaction rating of 9.2 out of 10
6,825  Phone Calls made by ambassadors to prospective students
6,286  Emails sent to prospective students from ambassadors.
A new recruitment staff this year recorded the highest ever inquiries and applications. This particular group was in front of more students than ever before!

- **284** Informational presentations
- **113** Scholarship days
- **79** College fairs
- **9,357** Inquiry/lead cards

These representatives established a reputation for honesty and integrity as referenced by other departments on campus who saw a decrease in complaints and misinformation.

The recruiters broadened the scope of the recruitment effort out of state, attending 69 College fairs in the surrounding states, leading to the highest number of admissions for the out-of-state population in DSC history.
DEPARTMENT

WEBSITE

The department made huge strides in updating information and initiatives. The introduction of a new, interactive future student page set the stage for the school year. Incorporating the latest in social media, the site enables a variety of functionality for individual users. The success is demonstrated by the Google analytics for the site:

- **54%** Increase in site visits (46,093 to 71,005)
- **45%** Increase in average page/visit (11.02 to 16.04)
- **17%** Increase in average time on site (00:10:36 to 00:12:26)
- **34%** Decrease in site bounce rate (people leaving the site; 7.85% to 5.13%)

The site has allowed the recruitment department a platform to display events and action items for students to follow and as a direct result applications and admissions are increasing.

MARKETING MATERIALS

All marketing and promotional materials were built in-house, allowing a more consistent look and feel. Created new informational sheet to streamline questions and make pertinent information more accessible and easier to access.

COMMERCIALS

5 New commercials created

3 “Dixie State College Can Save You $1,500/year”
   Nearly 1,000 total hits on YouTube

2 “Try Our Perspective”
   Nearly 1,000 hits on YouTube
DEPARTMENT  ON CAMPUS ACTIVITIES

The recruitment department hosted a number of events on campus including:

» Red Storm Retreat
   3 Retreats
   134 Largest single retreat attendance
   379 Attendees total (all retreats)
   152% Increase in attendance from prior year

» Washington County School District College Fair
   712 Attendance

» Utah School Counselors Association Conference
   220 Counselors in attendance,
   › Organized golfing, accommodations, and promotional items leading to a very successful event, “Best Ever” according to President of the Association.
Changes were initiated in communication, workflow, and personnel usage in order to meet the pressures of an ever-growing student population. This office’s main goal has been to aid potential students, current students, and alumni with their needs and concerns in regards to registration and records. A concerted effort is also made to encourage and teach them the benefits of self-service options in Banner. In addition to this, Registration and Records strives for service, security, and accuracy.

When a student attempts to register for a full class they now have the option to place themselves on a wait list. They are notified via Dmail when a spot opens and then allowed to register for the class online or at the registrar’s office within a 24-hour time period. This alleviates the need for full-class add cards before the semester starts; thus, self-service functions are further utilized in Banner and faculty and staff paper processing is reduced.

There is an extended online class drop capability using self-service tools in Banner. Students are now able to drop online until the semester refund date.

A part-time transcript evaluator was hired to assist with incoming transfer transcripts. During peak times, this new employee (along with another part-time employee) can now assist in transfer credit processing. Having more than one evaluator has made a notable change in the processing time frame, being reduced from eight weeks to approximately two. The new employee also assists the graduation office, improving processing time in this area as well.

Good use has been made of a part-time employee dedicated to the front counter. From 10AM-2PM full-time employees back-up the front counter and work at their assigned duties (with the exception of peak hours). This has been a life-saver during the summer because the usual work-study students, who are relied on so heavily during fall and spring semesters, are not around.

Changes have been made in the way work-study students are trained. Each work-study student is now required to take a four-hour training session before their first active day in the office. Training is directed toward learning and understanding policies, procedures, Banner, and customer service.

Revised the FERPA form to enhance security by requiring either witnessed or notarized signatures and the use of a password.
Graduation processing times have improved. Spring 2011 diplomas were mailed in nine weeks rather than the promised twelve. With a 21% increase in awards this year compared to last, this decrease in mailing time is due in part to:

» Pulling two part-time employees to assist
» Changing the graduation application process
» Moving application deadlines up one month
» Ongoing advisor training
» Updating catalog and website information to make it more clear
» Implementing graduation@dixie.edu

Planned advances in CAPP will be extremely helpful. The Banner degree audits have been utilized in graduation processing for one year. Advisement has been exposed to the Banner degree audits and will soon be using them exclusively for graduation applications as well. This process has helped debug the audits. The degree audits in WebCAPP are 95% complete and only waiting for a Banner test environment to debug prior to rolling it out for student access.

Additional revisions and updates in the graduation application process are in the works. For example, a Banner workflow to handle course substitutions made at the department level is being developed.

The ratio of constituents to employees has required a bit of creativity. As service and accuracy are major concerns, the creation and implementation of the following has taken place:

» Distributed list of “best contacts” to the main switchboard, Advisors, Financial Aid, Admissions, Recruiting, and Ambassadors
» Changed phone messages to include information about the FAQ option on the home page
» Included evaluation and graduation offices in backing up incoming calls
» Created clear steps for self-serve on the FAQ link (importantly, information on how to reset a PIN and order a transcript — two of our the frequently asked questions)
» Improved e-mail communication to include hyper links along with information and screen shots
» Designated a daily communication contact area for new or changing information
» Increased information sharing with other departments
» Created dates and deadlines communiqué for students registering at the front desk

Hired a VA work-study student (funded 100% by the VA) to assist the Veterans Coordinator. This student is limited by the VA to do only VA school-related work. This has improved processing time, file structure, and service for veterans and their dependents. VA website will be launched during the coming academic year. This website will give VA students information about benefits, required documentation, and important web links.
1. Explore Dixie
Explore and see why Dixie State College and you were meant for each other.

2. Inquire Now
Receive a packet of information about financial aid, scholarships, athletics, housing, & more.

3. Visit Dixie
Come see Dixie campus and see why we truly are the "Best Education Under the Sun."

4. Apply
Go ahead and apply for admissions right now online or get an application to mail in.

5. What's Next?
Already admitted? Find out what you need to know next in preparation for Dixie.

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Joshua Sine
School: Dixie State College, 2006, Portland State 2010
Major: BS Technical & Professional Writing, MS Educational Leadership

Joshua grew up in Salt Lake City and found his way down to Dixie State College via the football team. "I was one of those students who never thought about college, but went to Dixie just to play football." What Joshua found was something he will never forget, "There were passionate faculty, supportive staff, and an energetic and social student environment." By his own admission, Joshua was, "an average student, who had not been awakened to educational opportunities until attending Dixie," and because of his experience at Dixie State is sharing...
NEW FUTURESTUDENTS WEBSITE

1. The Student Life page showcases the variety of student-related activities at Dixie State. 
dixie.edu/futurestudents/studentLife.php

2. The interactive nature of the Ambassadors page has made it one of the most talked about pages on the Dixie College domain. 
dixie.edu/futurestudents/ambassadors.php

3. The Explore Dixie page gives a quick overview of what Dixie State has to offer. 
dixie.edu/futurestudents/exploreDixie.php

4. The Facebook commenting system throughout the site allowed the communication with future students via any medium they prefer.

5. The new home page design helped spur an increase of over 50% in site traffic! Not only was it popular with prospective students, but current students and staff had purely positive feedback for the new site design. In fact, some wished the home page template was as functional as the future students page! 
dixie.edu/futurestudents/

6. The Meet Advisers page familiarizes future students with their respective adviser. 
dixie.edu/futurestudents/meetAdvisers.php
MCDC DESIGNS

1. Promotional poster for Diversity Week and its various activities such as the Polynesian Luau, Blackout Dance, Campus-to-Community Service, and more (11x17).

2. This poster helped promote the textbook drive organized by the MCDC to help students in need. Students were encouraged to donate used textbooks to the MCDC office (8.5x11).

3. This promotional flyer was made as a companion piece to the brochure (fig. 6). The flyer was designed to be handed out by the college recruiters at High School fairs. This would help spread the word about what the MCDC at Dixie State has to offer to high school students of diverse backgrounds and persuade them to come to Dixie State (8.5x11).

4. A logo and identity were created for the MCDC to help exemplify Dixie State’s commitment to a diverse student body. The logo was created with the approval of the Public Relations Department. This helped the MCDC maintain a close visual relationship to the College’s existing identity. The logo mark and typographic ‘MCDC’ were designed to be capable of standing alone in some instances and together in others across a wide-range of environments and scales.

5. Poster design soliciting donations to the “Regional Multicultural Scholarship”. This scholarship helps diverse students of need obtain sufficient funds to pay for college (11x17).

6. Tri-fold brochure highlighting the services, mission, events, clubs, and students of the MCDC. This brochure was professionally printed and distributed to promote the MCDC.

Donate Your Textbooks
The Multicultural/Diversity Center is looking to help students in need. Please bring any textbook from last year to the MCDC Office.

Multicultural/Diversity Center
Dixie State University
St. George, Utah

Scholarship
The Multicultural/Diversity Center has established the "Regional Multicultural Scholarship" for students who demonstrate academic and extracurricular achievements. To apply visit www.diversitycenter.org

Events
Leadership Institute, Multicultural Awareness Week, Black History Month, International Education Week, Diversity Extravaganza, etc.

Contact
235 South 400 East, St. George, Utah 84770
(435) 652-7733
www.diversitycenter.org
Scholarship Deadline Fast Approaching!

We appreciate your application for admission and would love to consider you for any scholarship opportunities we have available. Our March 1st scholarship deadline is fast approaching, so please complete your application so we can admit you to Dixie State!

Application Requirements
To complete your application to Dixie State you must submit all required documents. To see a list of all required documents click here.

Need Help?
If you are unsure of what information you are missing, please contact our admissions office at (435) 652-7698, or (435) 652-7706, or (435) 652-7707.

If your plans have changed, then best of luck to you on your endeavors; otherwise, we look forward to seeing you on campus!

ADDRESS:
Dixie State College
225 South 700 East
St. George, Utah
84770

PHONE:
(435) 652-7590

EMAIL:
info@dixie.edu
EMAIL CAMPAIGNS

1 Email notifying students of the approaching scholarship deadline. This was sent to many prospective and future students encouraging them to apply for any type of scholarship for which they were eligible.

2 Congratulatory email welcoming students of the new freshman class at Dixie State. It also encouraged students to view the "Getting Started at Dixie" guide which informs students about all the necessary tasks to accomplish in order to get off to a good start in college.

3 Email reminding admitted students who had not yet registered for classes that class space was filling up and they needed to register for classes as soon as possible.

4 To encourage participation in a Student Services survey, an iPod Touch was offered to all students willing to take the time to complete the survey. The survey link was provided in a mass email to current students.
**POSTCARD MAILERS**

1. This postcard was part of the “Want to Get Away?” campaign that highlighted the low costs of Dixie State College’s tuition.

2. Holiday postcard inviting students to fill out the online inquiry form. An iPod Touch was used as a promotional piece to motivate prospective students to provide the college with their contact information.

3. Part of the “Want to Get Away?” campaign, this postcard highlighted the spectacular weather at Dixie State College as well as the year-round activities available to southern Utah’s residents.
WANT TO GET AWAY?

YOU’RE GETTING WARMER!

Dixie State College is the closest to paradise you can be in Utah. Tucked between the Red Cliffs of St. George, Utah, Dixie State offers a high quality educational experience with the best weather in the state! Take a look at all there is to enjoy:

- 300 days of sunshine
- Average Yearly Temperature 71°F
- Outdoor Recreation Year-Round

Endless year-round outdoor recreation possibilities await you like: hiking, water skiing, snowboarding, biking, climbing, and golfing. Dixie State is also very close to popular destinations such as Las Vegas, Lake Powell, Brian Head, Zion National Park, Grand Canyon National Park and many more!

Freshman Admission Steps

1. Complete the admissions application.
2. Pay $35 admission fee.
4. Submit ACT, SAT, or CPT test results.

Learn More: www.dixie.edu/futurestudents
1 Excerpts from the Miss Dixie State program featuring the program outline, contestant photographs, highlight of previous winners, and more.

2 Poster design promoting the Miss Dixie State pageant featuring photographs of the pageant contestants and the previous winner Alana Lee.

---

MISS DIXIE

1974 - Marilyn Bentley

1975 - Jeannie Finn

1976 - Jolene Gentry

1977 - Betty Allen

1978 - Patrice Prince

1979 - Ginette Last

1980 - Jana Jackson

1981 - Allison Larkin

1982 - Christine Oldham

1983 - Tiffany Larkin

1984 - Penny Rae Hafen

1985 - Deanna Hawkins

1986 - Vina Ruth Miles

1987 - Ashley Watson

1988 - Vicky Jo Reese

1989 - Tracy Stout

1990 - Julee Matthews

1991 - Vicki Eliason

1992 - Jenny Porritt

1993 - Allison Larkin

1994 - Kimberly Gubler

1995 - Tracy Stout

1996 - Julie White

1997 - Cindy Jean Warr

1998 - Jana Jackson

1999 - Whitney Green

2000 - Jolene Gentry

2001 - Allison Larkin

2002 - Kimberly Gubler

2003 - Tiffany Larkin

2004 - Penny Rae Hafen

2005 - Deanna Hawkins

2006 - Vina Ruth Miles

2007 - Ashley Watson

2008 - Vicky Jo Reese

2009 - Tracy Stout

2010 - Julie White

2011 - Cindy Jean Warr

2012 - Allison Larkin

2013 - Kimberly Gubler

2014 - Tiffany Larkin

2015 - Penny Rae Hafen

2016 - Deanna Hawkins

2017 - Vina Ruth Miles

2018 - Ashley Watson

2019 - Vicky Jo Reese

2020 - Tracy Stout

2021 - Julie White

2022 - Cindy Jean Warr

2023 - Allison Larkin

2024 - Kimberly Gubler

2025 - Tiffany Larkin

2026 - Penny Rae Hafen

2027 - Deanna Hawkins

2028 - Vina Ruth Miles

2029 - Ashley Watson

2030 - Vicky Jo Reese

2031 - Tracy Stout

2032 - Julie White

2033 - Cindy Jean Warr

2034 - Allison Larkin

2035 - Kimberly Gubler

2036 - Tiffany Larkin

2037 - Penny Rae Hafen

2038 - Deanna Hawkins

2039 - Vina Ruth Miles

2040 - Ashley Watson

2041 - Vicky Jo Reese

2042 - Tracy Stout

2043 - Julie White

2044 - Cindy Jean Warr

2045 - Allison Larkin

2046 - Kimberly Gubler

2047 - Tiffany Larkin

2048 - Penny Rae Hafen

2049 - Deanna Hawkins

2050 - Vina Ruth Miles

2051 - Ashley Watson

2052 - Vicky Jo Reese

2053 - Tracy Stout

2054 - Julie White

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2043 - Deanna Hawkins
MISS DIXIE STATE

10.05.10   ECCLES FINE ARTS CENTER

6:30 FORMER QUEENS RECEPTION
Art Gallery

7:30 MISS DIXIE STATE PAGEANT
Mainstage Theater

$5 General Admission
Top 5 Reasons to Attend Dixie State College

Dixie State College
Top five reasons to attend Dixie State:
1. Affordability: Most affordable school in Utah and one of the least expensive schools in the west!
2. Weather: Average yearly temperature of 72 degrees.
3. Academics: Small class sizes allow personal attention from faculty.
4. Student Life: Dances, club activities, campus events, athletics, outdoor recreation, and more!
5. Extracurricular Activities: Hiking, cycling, golfing, rock climbing, water sports, snow sports, and more!

145 People Agree With This

Carlie Adams Dixie really is an amazing school! I love the activities both on- and off-campus. I recommend you check out Dixie yourself. Take a tour of the campus and you’ll see why Dixie State really is “the best education under the sun.”

Questions? Chat with us online @ dixie.edu/futurestudents

Scholarship Search

- scholarships
- scholarships for college
- scholarships in Utah
- scholarship deadlines
- scholarship application
- scholarship opportunities

March 1st Deadline - Scholarship Application

The scholarship deadline at Dixie State College is March 1st, the latest in Utah! This provides students as much opportunity as possible to get their highest GPA before applying for admission and scholarships. For your information, many academic scholarships don’t require a separate application; you only need to apply for admission!

dixie.edu/futurestudents/scholarships.php

No scholarship? No problem!

If you don’t qualify for a scholarship, don’t worry! Every student that is eligible receives some kind of financial aid, such as a Pell grant. Check out our financial aid website for more information.

dixie.edu/futurestudents/scholarships.php

SOCIAL MEDIA POSTCARD CAMPAIGN

Due to the significant amount of time young adults spend online, these postcards help provide students information they can instantly and easily connect with. Young prospective students can instantly recognize and scan the information presented in these cards because they already have hours of practice doing it!

1. General information on Dixie State (Social Networking)
2. Scholarship information about Dixie State (Search Engine)
3. Dixie’s open enrollment institution policy (Social Networking)
4. Activities close to Dixie State (Maps Search Engine)
5. Student life at Dixie State (Social Networking)
Applying to College

In this album:

Students admitted to Dixie State College

Find out how you can attend:
dixie.edu/futurestudents

4,831 people like how Dixie accepts everyone!

Student Life at Dixie State College

Learn more about student life activities at: dixie.edu/futurestudents

Facebook photo albums:

Homecoming Football Game, D-Week, Rock the Mall, and more!

See more student life photo albums:

facebook.com/DixieStateCollege

4,831 people like student life at Dixie
Freshman Admissions Steps

1. Complete the admissions application
2. Pay $35 admission fee
3. Submit high school transcripts
4. Submit ACT, SAT, or CPT results

What Comes Next?

1. Apply for financial aid
2. Register for Freshman Orientation
3. Find a place to live
4. Pay tuition and fees
5. Buy Your Books

To learn more about what comes after being accepted, visit dixie.edu/futurestudents

Academic Scholarship Information

For Utah residents, the admissions application also serves as the scholarship application. Scholarships are awarded based on the following logic. Take your high school GPA, multiply it by 10, and add it to your ACT score. So if your GPA = 3.8, and your ACT score = 25, then your scholarship score equals 3.8x10 + 25 = 63. Use this score to find your scholarship eligibility in the table below:

<table>
<thead>
<tr>
<th>Title</th>
<th>Index Score</th>
<th>Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presidential</td>
<td>68 and Above</td>
<td>Full in-state tuition and student fees compensation for 4 years</td>
</tr>
<tr>
<td>Chancellor</td>
<td>65 and Above</td>
<td>$3,200 per year for 4 years</td>
</tr>
<tr>
<td>Trustees</td>
<td>61 to 64.99</td>
<td>$2,000 per year for 4 years</td>
</tr>
<tr>
<td>Dean’s</td>
<td>57 to 60.99</td>
<td>$1,500 per year for 4 years</td>
</tr>
<tr>
<td>Merit</td>
<td>54 to 56.99</td>
<td>$1,000 per year for 4 years</td>
</tr>
</tbody>
</table>

The above information is subject to change without notice and is based upon availability of funding.

Other Scholarships:
- Athletics (contact the Athletic Department)
- Talent (music, theatre, art, etc)
- Health Sciences
- Multicultural
- Single Parent
- DSC Departmental Scholarships
- Community Scholarships
- Local, State, and Private Scholarships
- Leadership Scholarships
- AmeriCorps Education Award

Resident Costs for 2011-2012

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Per Semester</th>
<th>Per Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition &amp; Fees</td>
<td>$1,944</td>
<td>$3,888</td>
</tr>
<tr>
<td>Room &amp; Board*</td>
<td>$1,750</td>
<td>$3,500</td>
</tr>
<tr>
<td>Books &amp; Supplies*</td>
<td>$450</td>
<td>$900</td>
</tr>
<tr>
<td>Total</td>
<td>$4,144</td>
<td>$8,288</td>
</tr>
</tbody>
</table>

*Costs are approximate and vary according to each individual student’s needs.
Admissions
Freshman Admissions Steps
1. Complete the admission application
2. Pay $35 admission fee
3. Submit high school transcripts
4. Submit ACT/SAT/GED test results

After Applying
What Comes Next?
1. Apply for financial aid
2. Complete online freshman orientation
3. Register for classes
4. Pay tuition and fees

Buy Your Books
Pay tuition and fees
dixie.edu/housing
Find a place to live
go.dixie.edu/mydixie
Register for classes

A
d

#1 Growth Rate
72 Degrees

8 out of 10 students in the classroom

Physical Therapy Assistant
Bachelor of Science

Computer & Information Technology
- Organization & Leadership
- Film Production emphasis
- Mass Communication emphasis

Computer Science, Criminal Justice, Art, Biology, Business, Communication, - Literary Studies emphasis
- Professional & Technical Writing emphasis

Business Administration, Accounting

Bachelor Degrees
Degree Programs at DSC

Dixie State College Athletics

Important Dates for 2011-2012

141
These posters were hung throughout various high schools encouraging students to come to Dixie State college and experience the student life for themselves.
WARNING: STORM DAYS AHEAD

STORM DAYS

DIXIE STATE

JOIN THE STORM
LIVE A COLLEGE STUDENT’S LIFE FOR A DAY

STORM DAYS CONSISTS OF THESE ACTIVITIES:

$5

- Academic Presentations
- Campus Tour
- Activities
- Food
- Tailgate Party
- Athletic Event

SEP 17
SEP 24
OCT 15
OCT 22

REGISTER NOW!
dixie.edu/futurestudents
TRY OUR PERSPECTIVE

This promotional booklet contains various inspiring images from a first-person perspective which help students perceive what it’s like to attend Dixie State College and live in Southern Utah.

WHAT DO YOUR NEXT FOUR YEARS LOOK LIKE?

TRY OUR PERSPECTIVE

DIXIE STATE
learned two things today during geology field trip: 1. how caves are formed from igneous rock of volcanic origin and 2. @alyssa from geology class is single...

way too nice to be inside today. went swimming at the lake after class. tomorrow’s activity: mountain biking.