

# Dixie State University Policy

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## 109 Strategic Planning and Evaluation



### I. Institutional Mission

1.1 Developing the mission: Periodically, the Strategic Planning Committee will undertake a study of the following types of external and internal indicators and review the college mission in light of these and other indicators:

1.1.1 External indicators:

1.1.1.1 Community (service area) demographics

1.1.1.2 High school enrollments

1.1.1.3 University programs

1.1.1.4 Labor market information

1.1.1.5 Economic indicators

1.1.1.6 Local employers

1.1.2 Internal indicators:

1.1.2.1 The USHE Master Plan.

1.1.2.2 Input from the Board of Trustees.

1.1.2.3 Input from students, staff and faculty.

1.1.2.4 Evaluative studies of internal student demographics, including such things as retention rates, placement in the workforce, graduation rates, success in subsequent related coursework, etc.

1.2 In light of these indicators, the Strategic Planning Committee may periodically revise the mission statement.

### II. Institutional Planning

2.1 At regular intervals, at least yearly, the following plans will be created. These plans will be based on the mission statement, with a clear link to the general mission and goals of the institution. The institutional President will assign staff to prepare these reports

- 2.1.1 Annual Report(s). Each year, the institution will produce a document that both evaluates institutional effectiveness and sets forth initiatives for addressing concerns.
- 2.1.2 Future Projects (To Do) list: Each year the institution will produce a document that lists in order of priority such things as new academic programs, capital facilities projects, and campus improvements.
- 2.1.3 Master Plan: This is an evolving plan for developing the facilities and open spaces of the campus. Each year it is reviewed and approved by the Trustees and Regents in light of the institutional mission.
- 2.1.4 Learning Outcomes and Educational Goals: Periodically, the learning outcomes for major academic programs are reviewed and revised.
- 2.1.5 Budget process: Each year, the entire faculty and staff will have the opportunity to participate in the budget-building process. All campus personnel have the opportunity to create budget requests for on-going and one-time allocations, and these budget requests are tied to the mission statement, and in a series of budget hearings and meetings, budget-makers use the mission statement as the determining factor in setting budget priorities.

### **III. Institutional Effectiveness Evaluation**

- 3.1 Each year campus planners produce an annual report which evaluates institutional effectiveness. The report includes the following:
  - 3.1.1 A report of statistical results of evaluative studies.
  - 3.1.2 An evaluation of institutional strengths.
  - 3.1.3 An evaluation of institutional challenges.
  - 3.1.4 A proposed plan for addressing institutional challenges and making improvements.
- 3.2 The annual report also includes the following types of studies:
  - 3.2.1 A thorough review of student demographics.
  - 3.2.2 A review of institutionally identified indicators of effectiveness, such as student goal achievement, persistence, performance after transfer, client assessment of program services, placement in the workforce, performance on board certified exams, and success in subsequent

related coursework.

- 3.3 The annual report is reviewed and approved each year by the Board of Trustees.
- 3.4 The annual report is published each year in summary and made available to the public.

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History:  
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